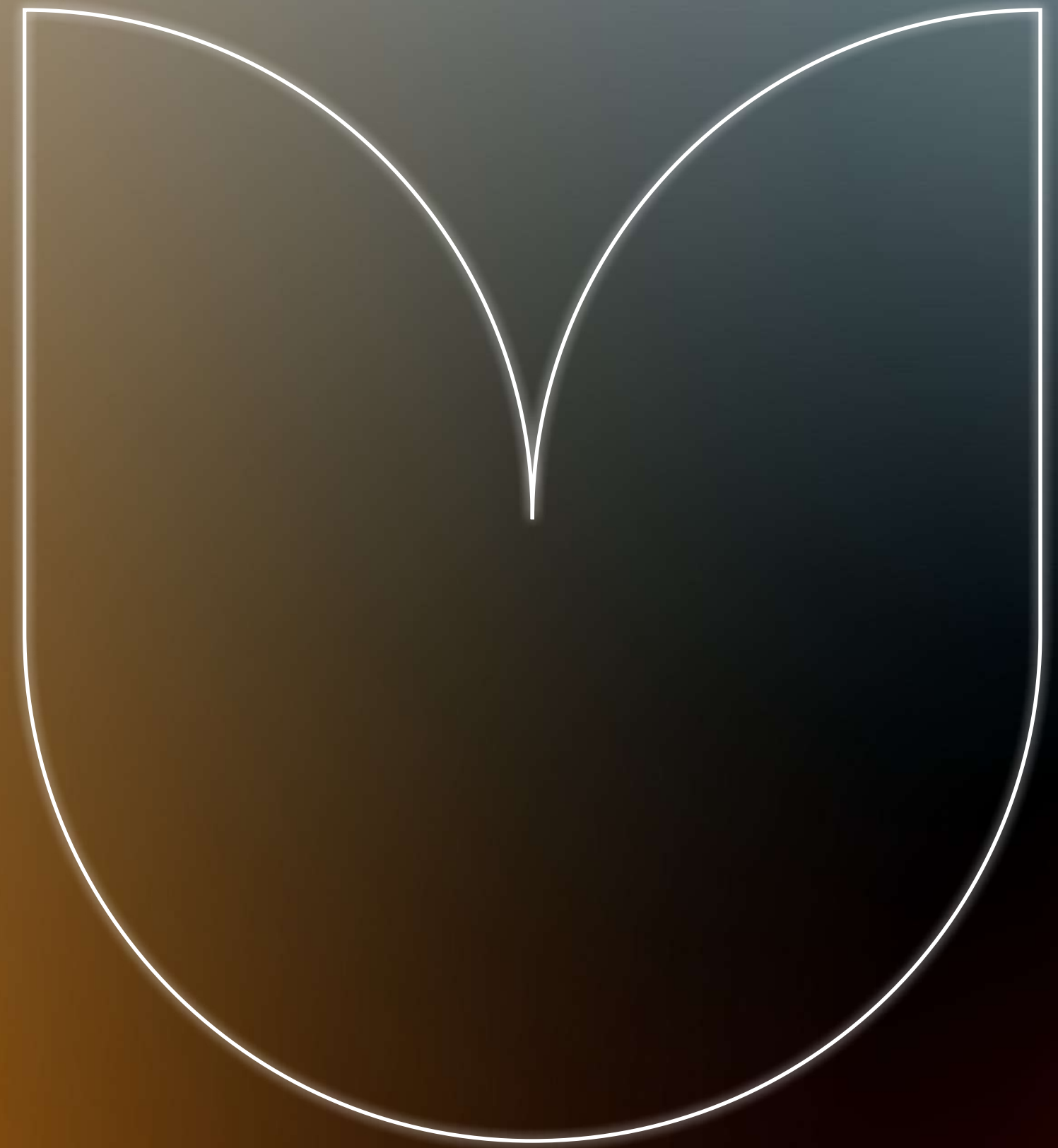


Unique branding,
web development
solutions for IVF



About us

ivfunique is a niche marketing & business development agency, specialized in brand identity, web development for IVF.

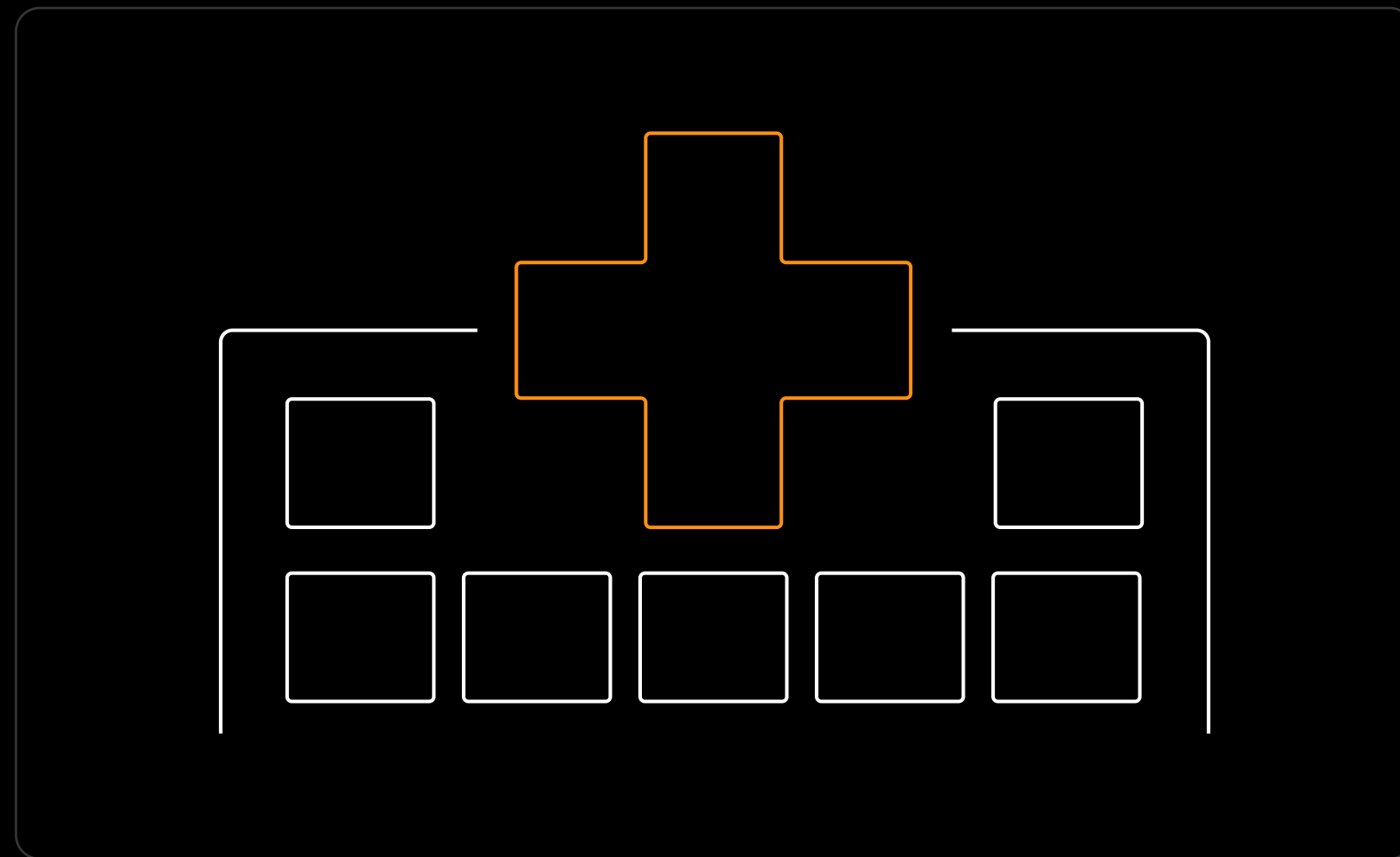
The agency helps visionary assisted reproduction units' executives to dramatically grow their brands. We know fertility patients' expectations and we know your business goals.

Services

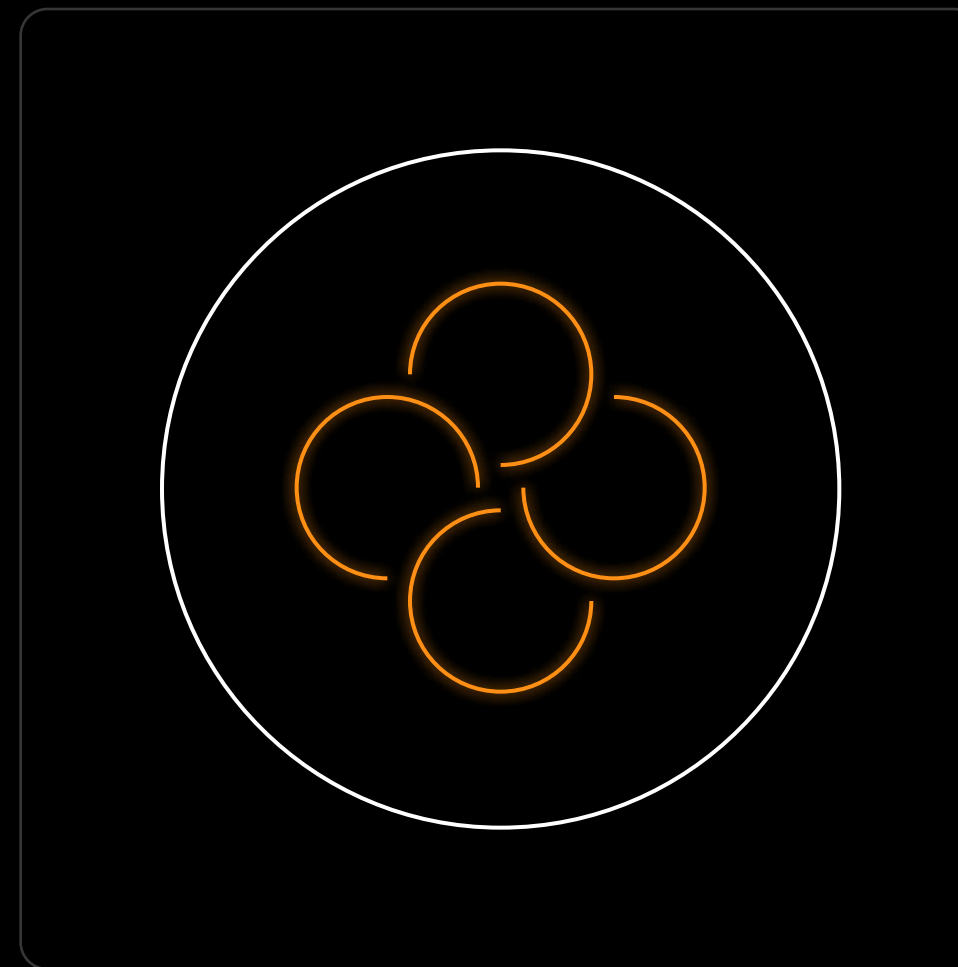
	01	02	03
IVF Design	Visual identity Logo Brand identity Brand book UI/UX design	Digital communication Social media design Web banners Motion design	Brand strategy Market/brand research Positioning, brand values Tone of voice Key messaging, brand DNA
⬇ Download price	Web development Corporate website Landing page E-commerce (online egg/ sperm donor catalogs	Expo Precongress consulting 3d stand design/production/ set-up Wall graphics Printing materials design	Consulting Egg donor bank set up Egg donation legislation worldwide, Ukraine Strategies for increasing infertility patients' inquiries

IVF units advertising

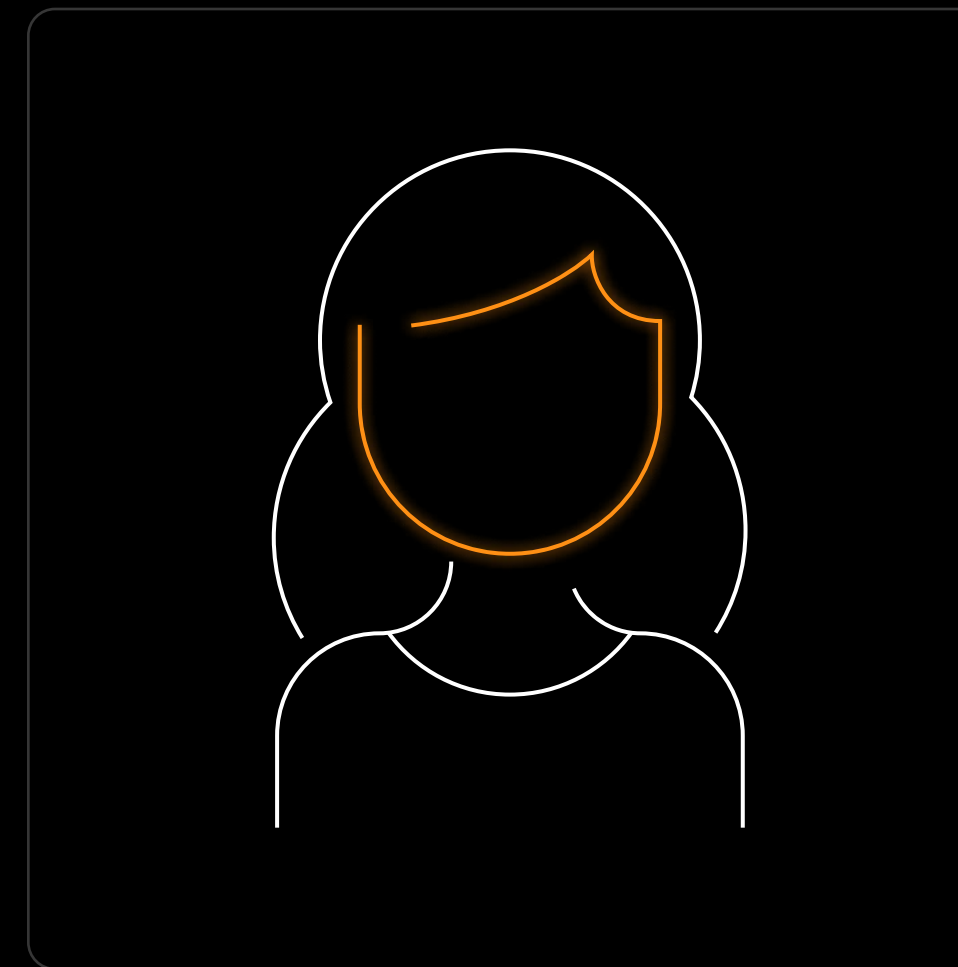
01



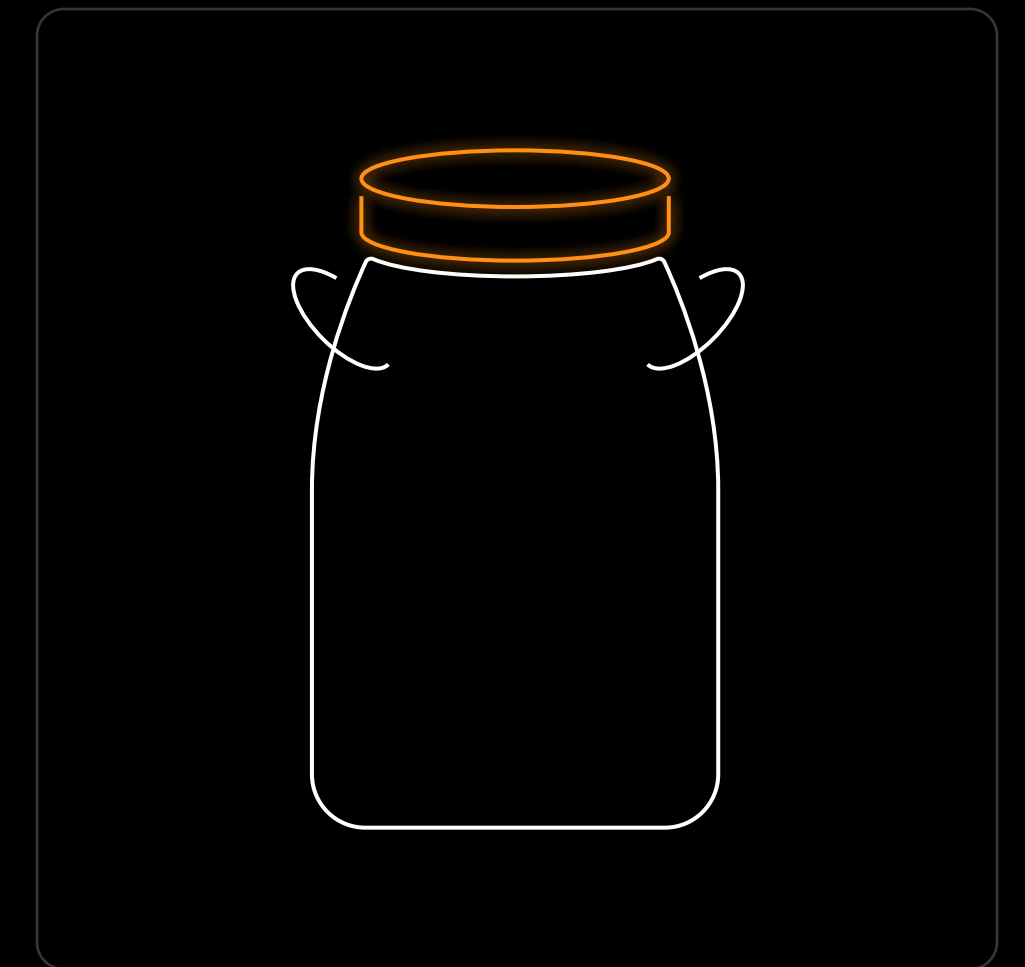
02



03



04



Fertility clinics

Egg, sperm
donor banks

Egg donation,
surrogacy
agencies

Cryologistics
operators



PROJECTS

01

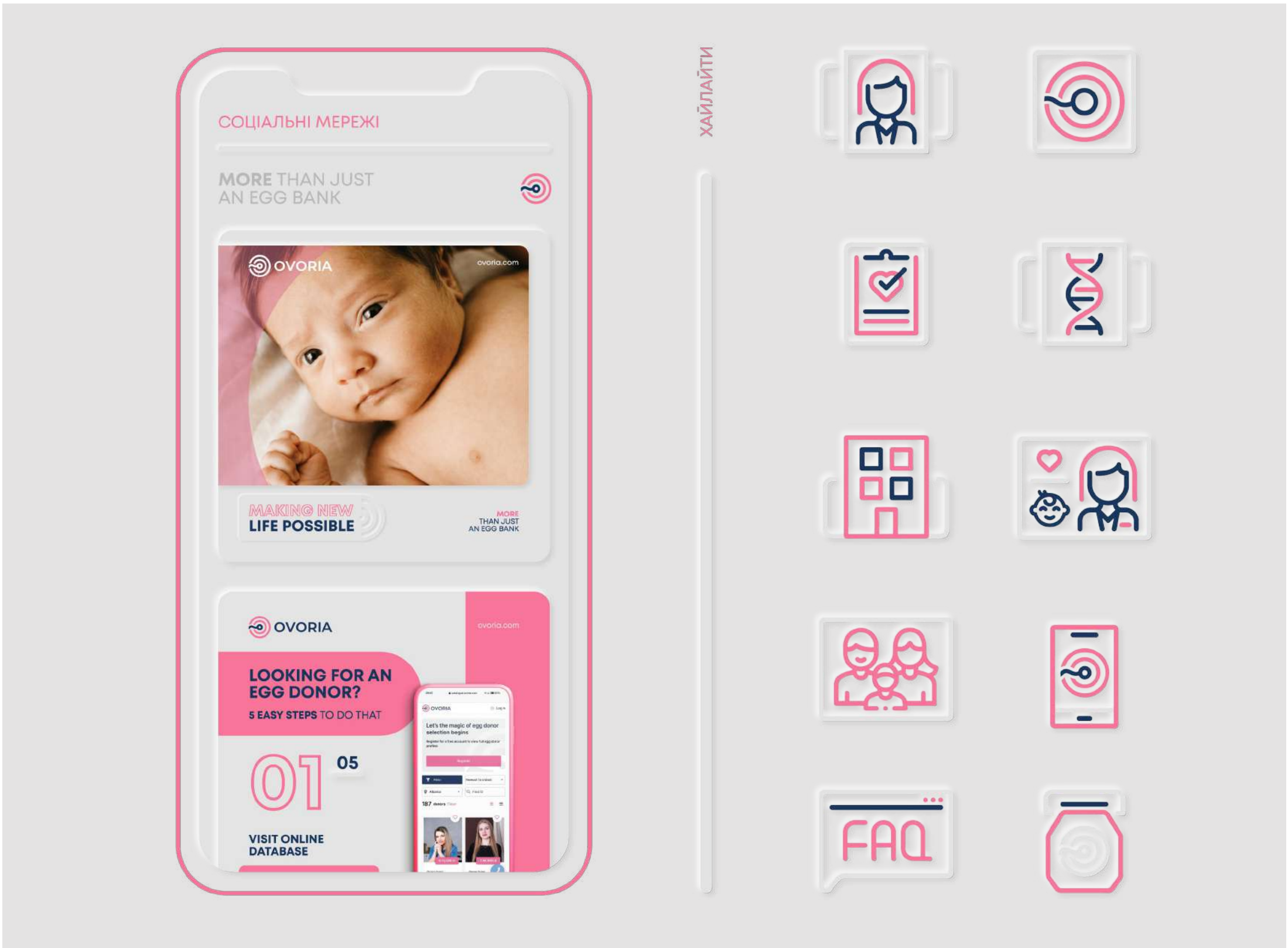
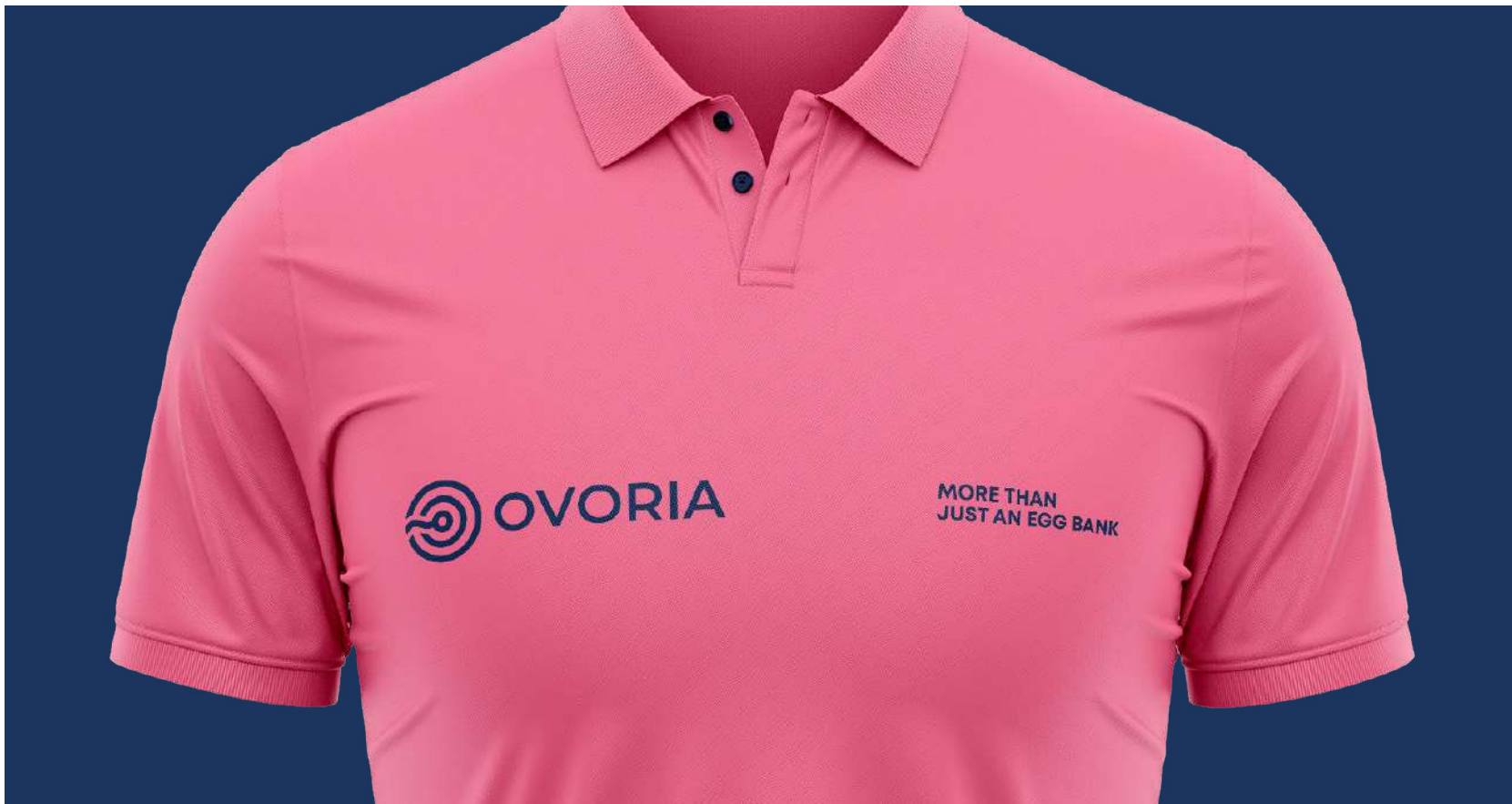
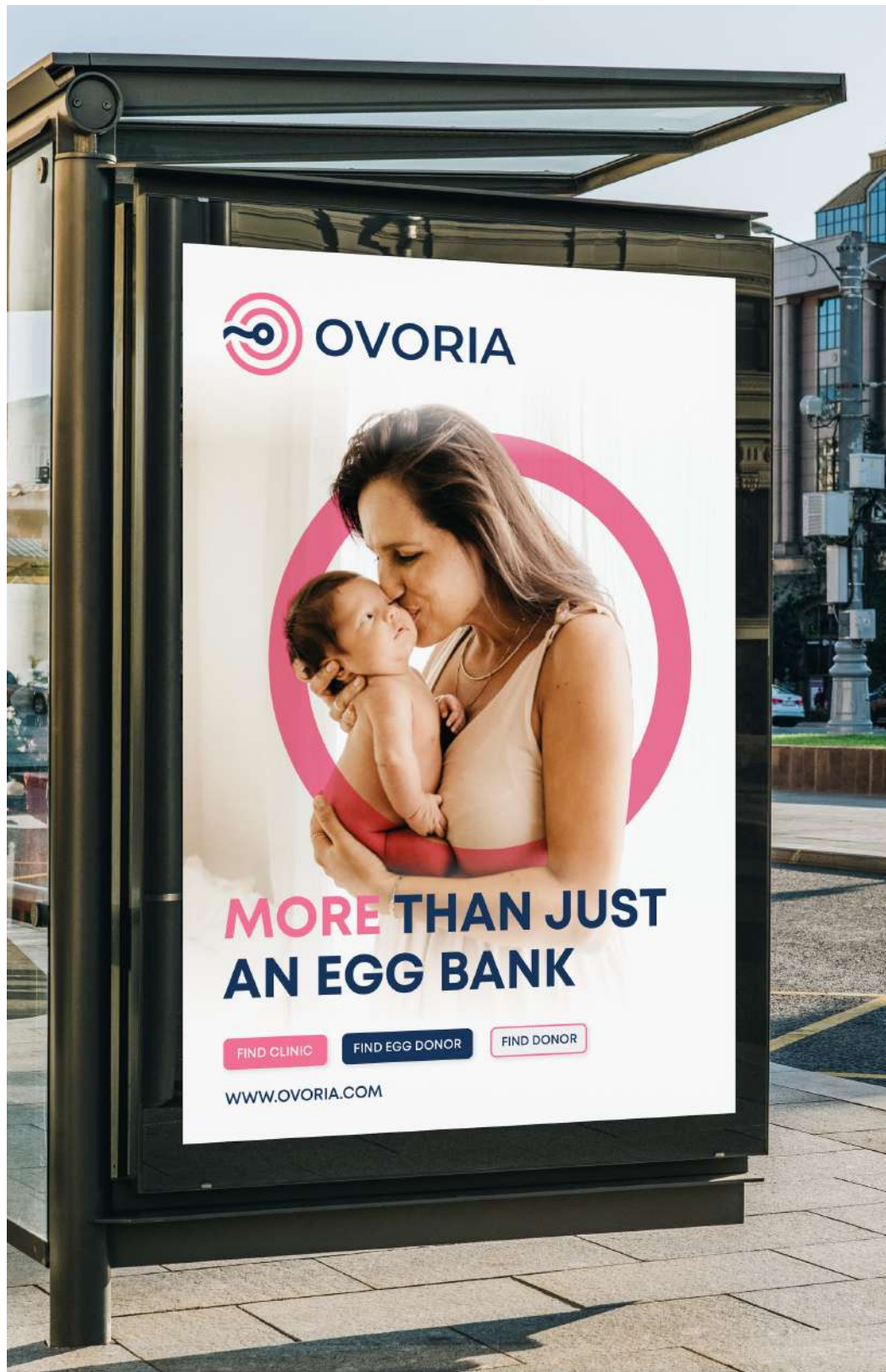
Ovoria egg donor bank

Logo, brand identity, brand book, tone of voice, communication strategy, outdoor, social media management

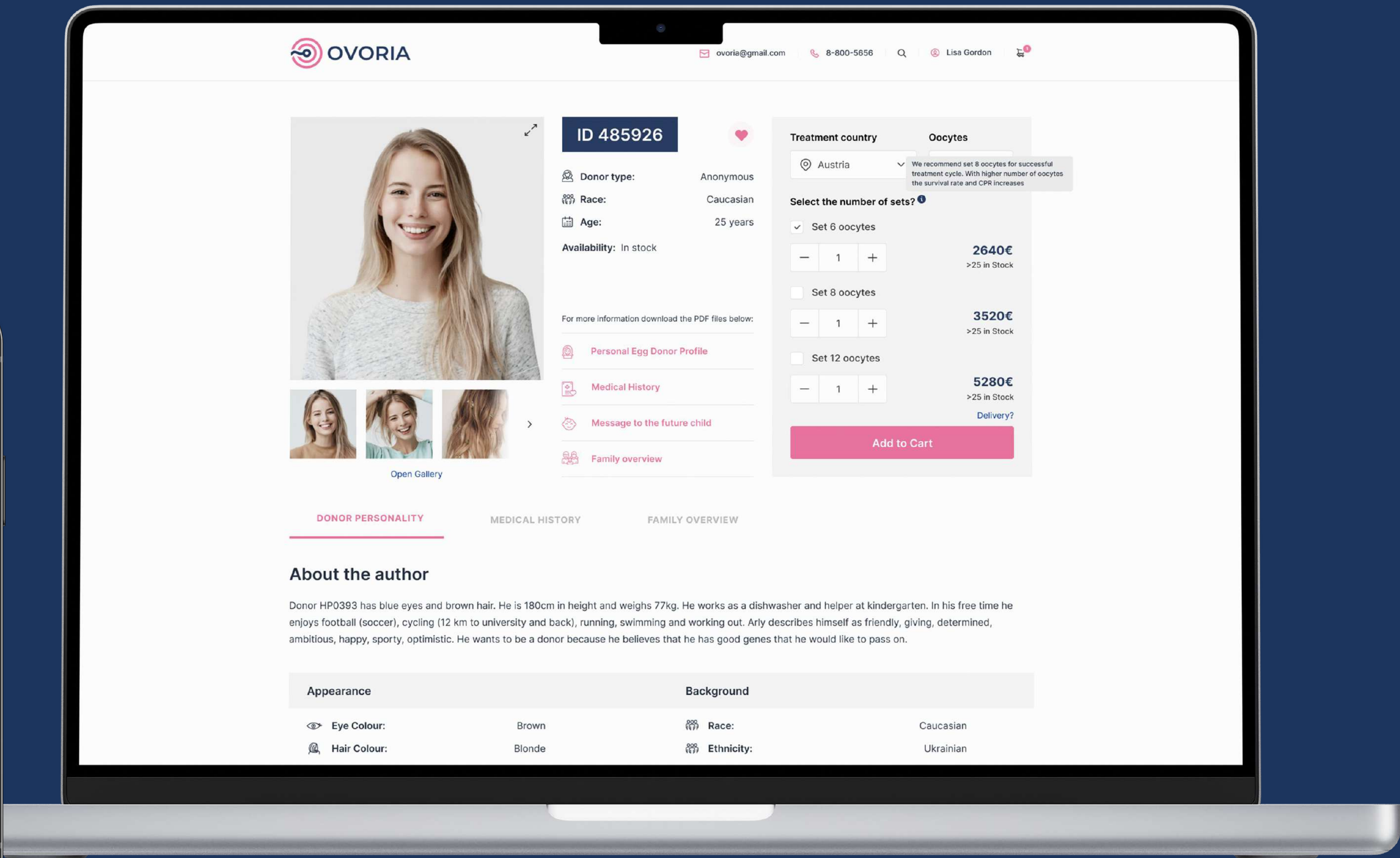
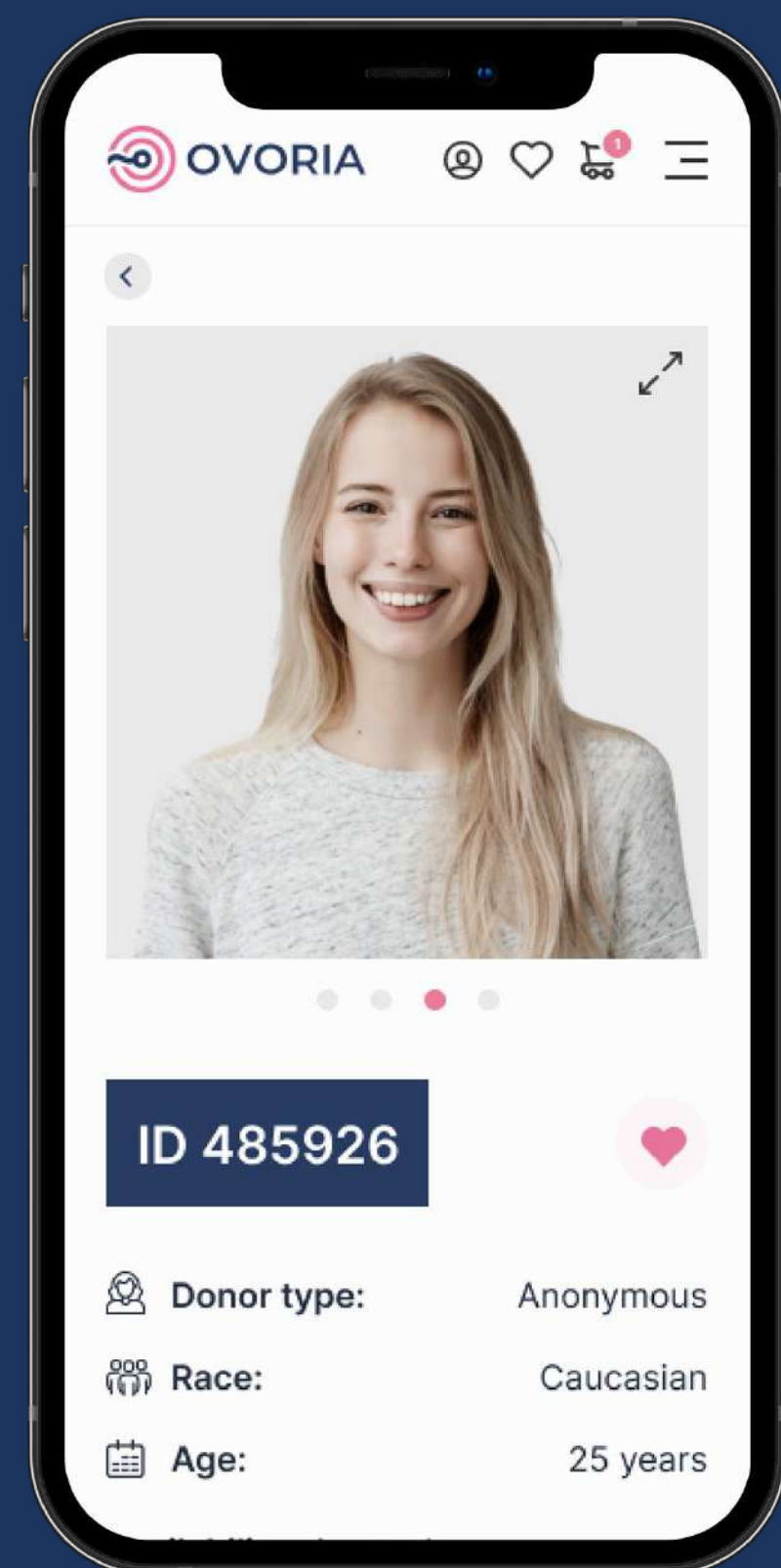
Online egg donor catalog, UX/UI

Business consulting











02

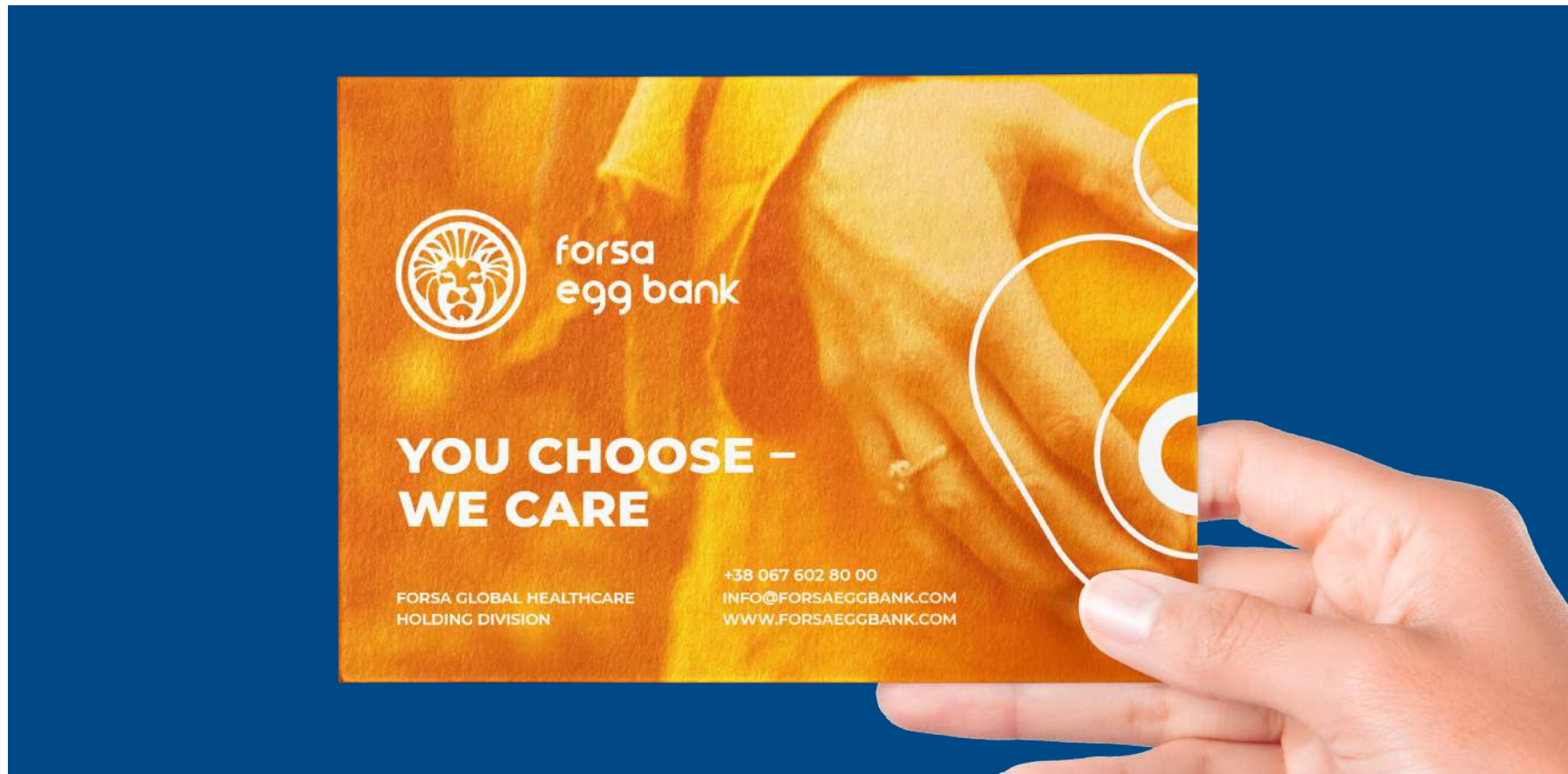
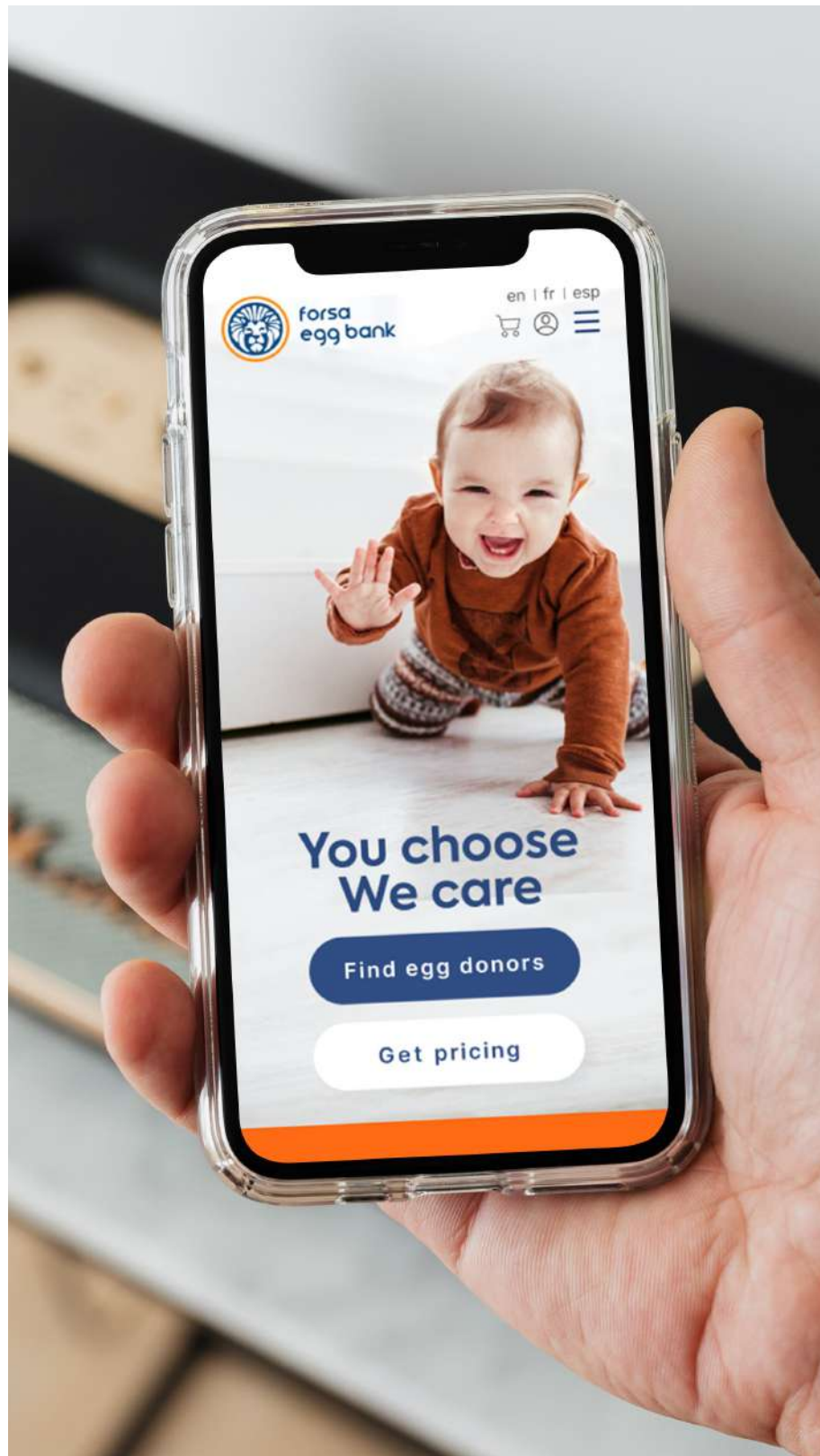
Forsa Egg Bank

Website development, UI/UX, content writing

Logo, brand identity, brand book, tone of voice,
communication strategy, outdoor, social media

Business consulting





Egg donor screening

Rigorous egg donor screening means how healthy your children will born. We really take care to proceed the most complete diagnostic, genetic, lab testing for all our egg donors.

Read more

Interested to order donor eggs?

Already choose an egg donor and ready to move forward?

Request a price list

Request presentation

Order donor eggs for your clinic

01

Write us your needs: oocyte volumes; egg donor race, phenotype etc

02

Sign the agreement



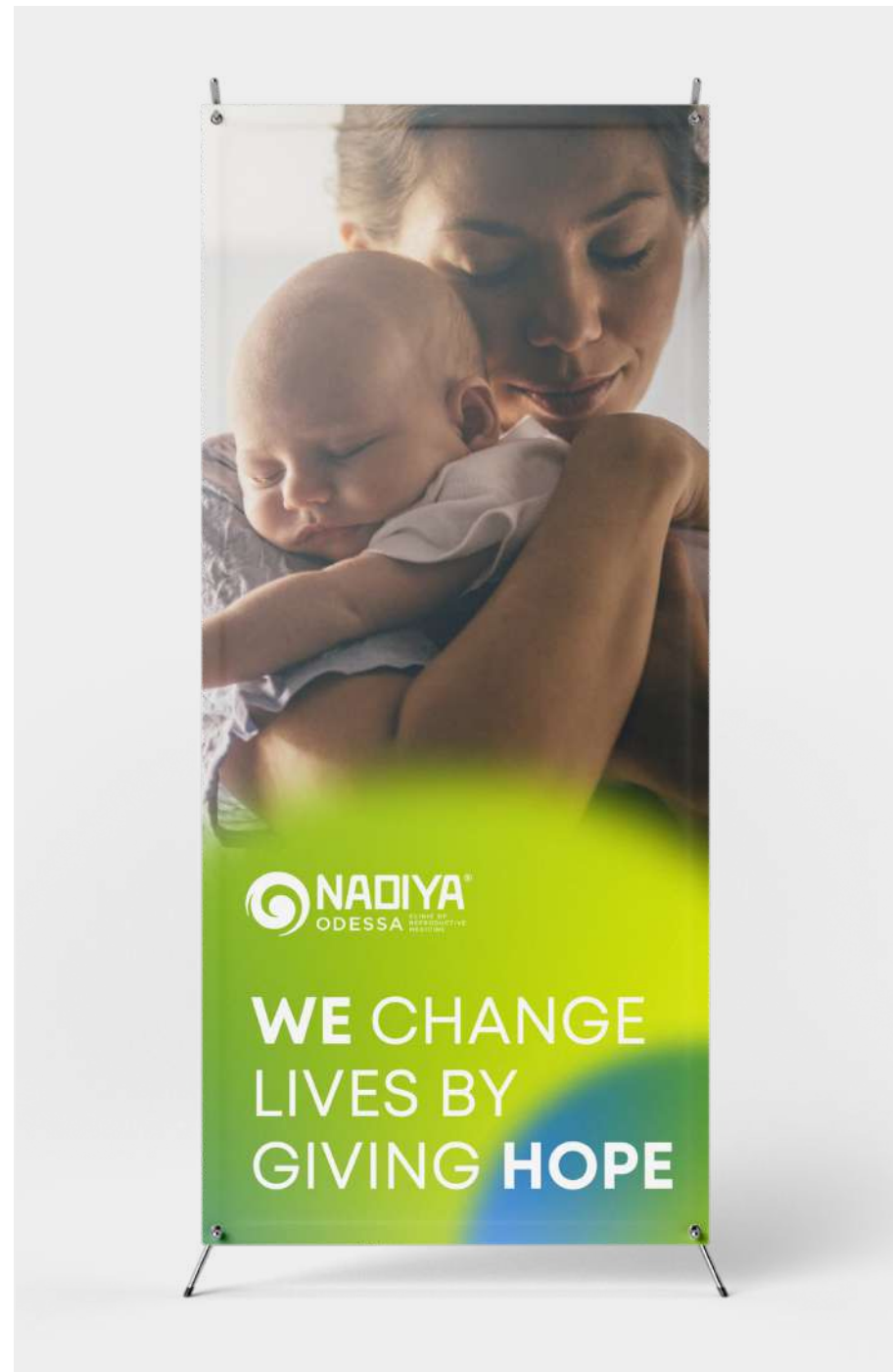
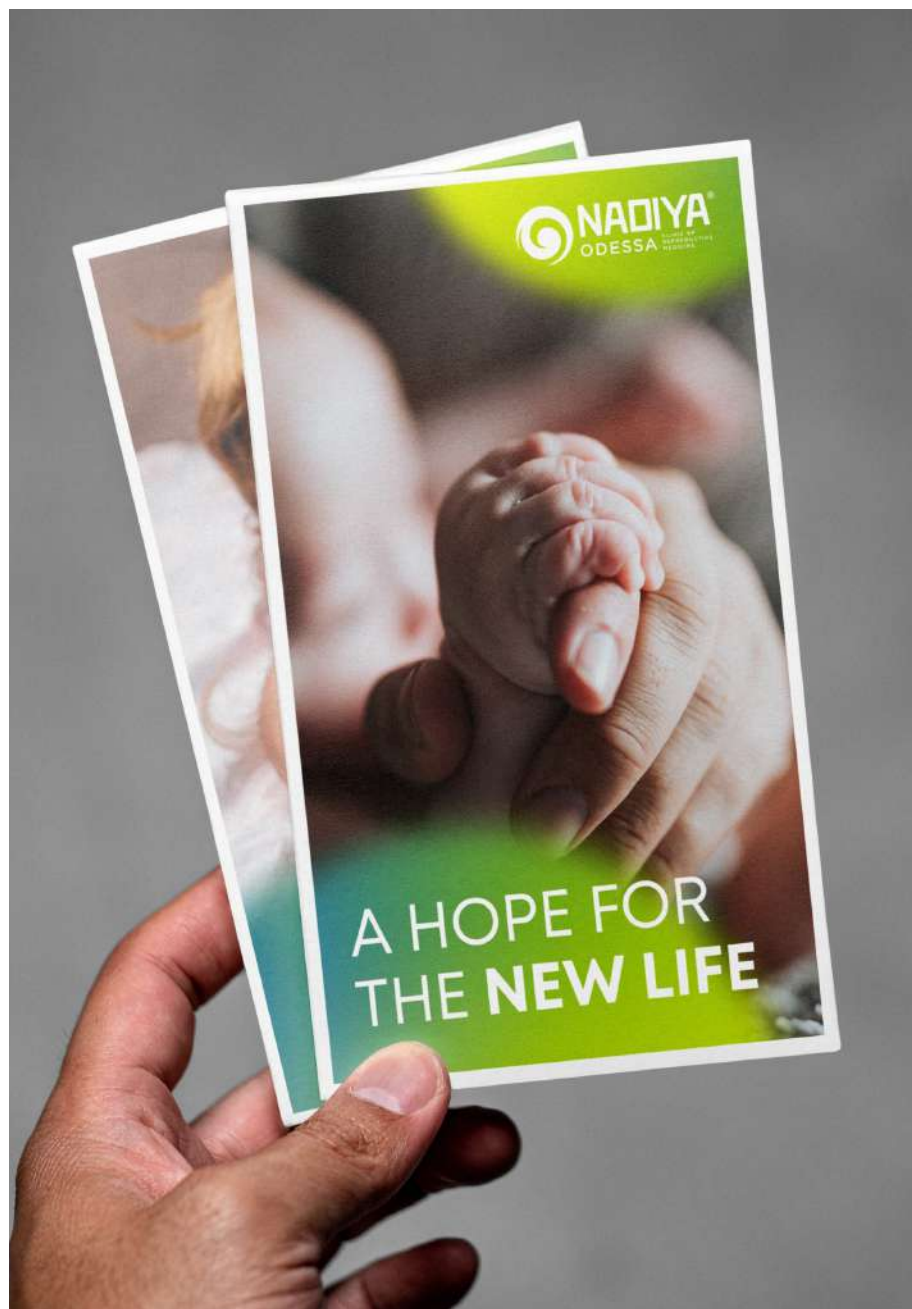
03

Nadiya Odessa fertility clinic

Website development, UI

Tone of voice, communication strategy,
social media





MISSION

To help people who struggling with infertility to get pregnant using innovative fertility treatment methods.

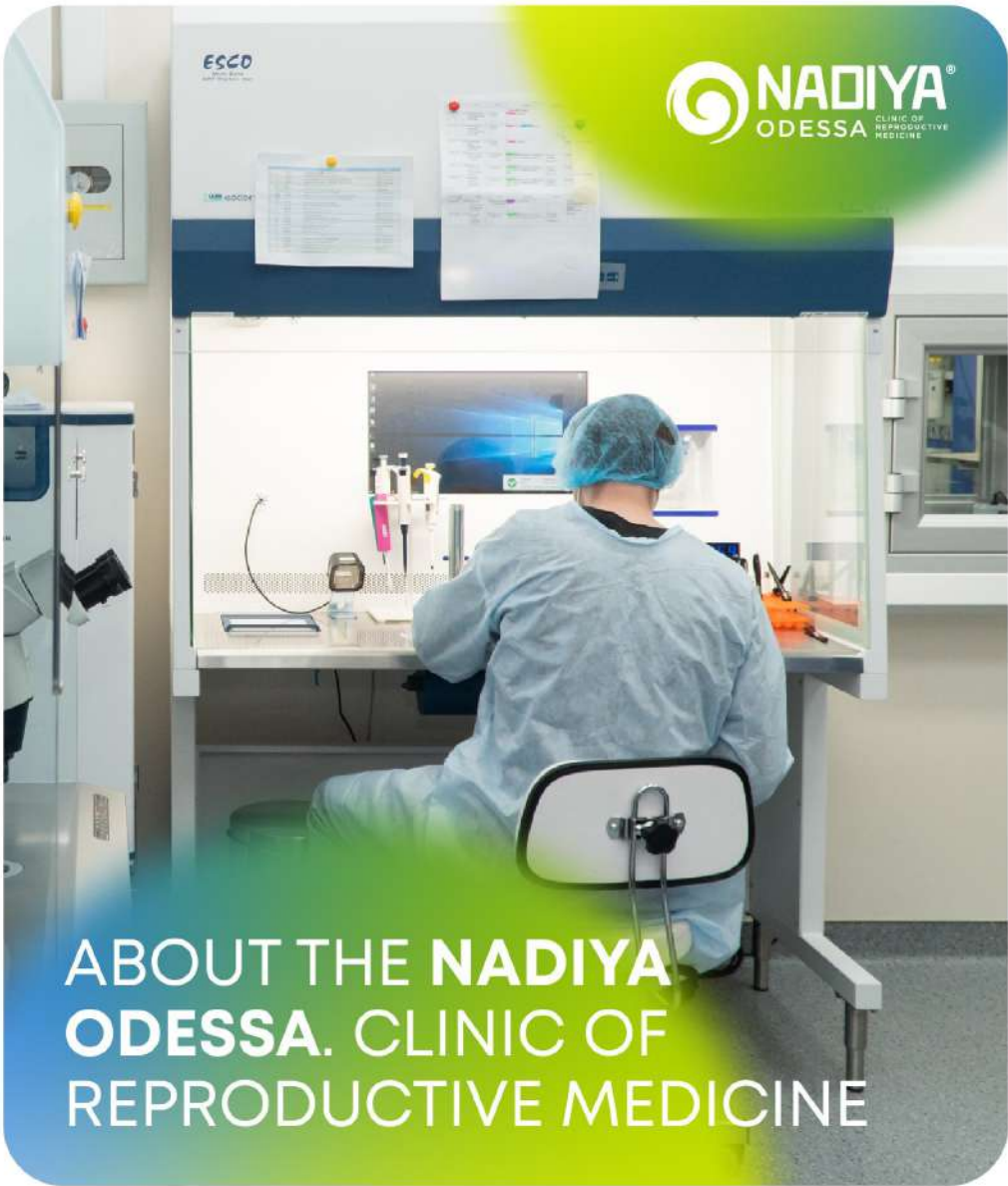
VISION

To welcome at Nadiya Odessa clinic of reproductive medicine intended parents from all over the world.

VALUES

Patient care
Innovations
Advanced treatment technologies

Transparency
Empathy
Quality standards improvement



ABOUT THE NADIYA
ODESSA. CLINIC OF
REPRODUCTIVE MEDICINE



ALL TOGETHER
WE TRANSFORM DREAM
OF A BABY INTO REALITY

During the last 19 years we've helped thousands of intended parents all over the world to beat infertility and starting a family. "Nadiya" from ukrainian language means hope. **We give hope** to every clinic patient: **to get pregnant and give birth to a healthy baby.** Our **"360" IVF Care** patient oriented philosophy is aimed to surround you with a maximum of comfort during your journey with us. We use **innovative assisted reproductive technologies** such as: egg donation, surrogacy, ivf, icSI, aimed to **help couples with the multiple failed cycles experience.**

KEY MESSAGES 01



ГЕТЕРОСЕКСУАЛЬНІ
ПАРИ ВІКОМ
ВІД 25 ДО 51 РОКУ



ОДИНОКІ
ЖІНКИ

CUSTOMER PORTRAIT 01

TONE OF VOICE

WE ARE

- Innovative
- Open minded
- Ready to help
- Ready to listen patients
- Proud to be a part of Nadiya
- Ready to improve medical knowledges
- Ready to improve

WE ARE NOT / DO NOT

- afraid to speak with patients
- hiding the real success rates
- do not refuse patient for the online communication
- do not avoid patients

WE CHANGE LIVES BY GIVING HOPE

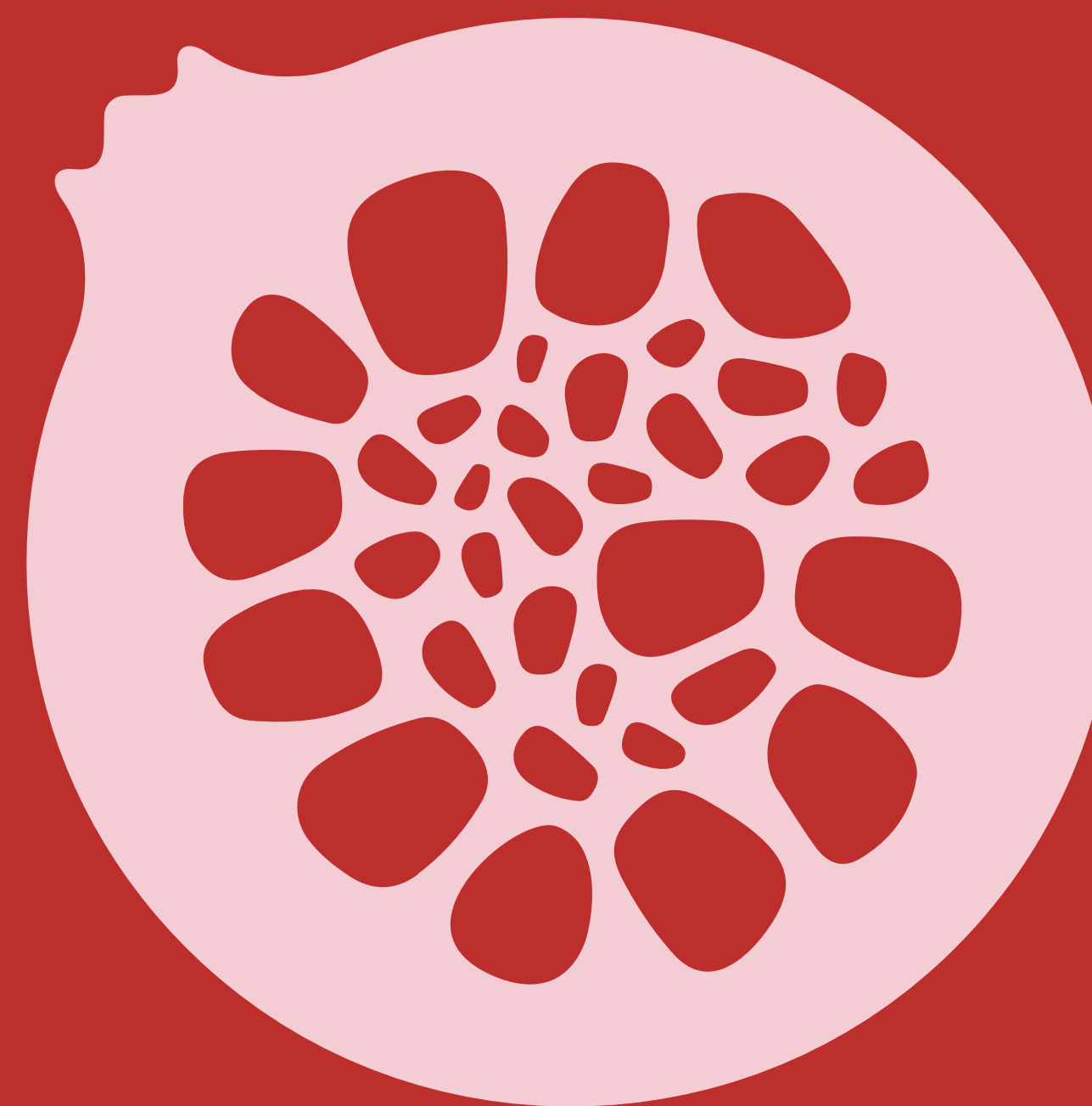
As one of the first fertility clinics in Ukraine, we've helped thousands of intended parents all over the world to beat infertility and starting a family. "Nadiya" from ukrainian language means hope. We give hope to every clinic patient: to get pregnant and give birth to a healthy baby.

[IVF TREATMENTS](#)[REQUEST ONLINE
CONSULTATION](#)

04

Garnet egg donor bank

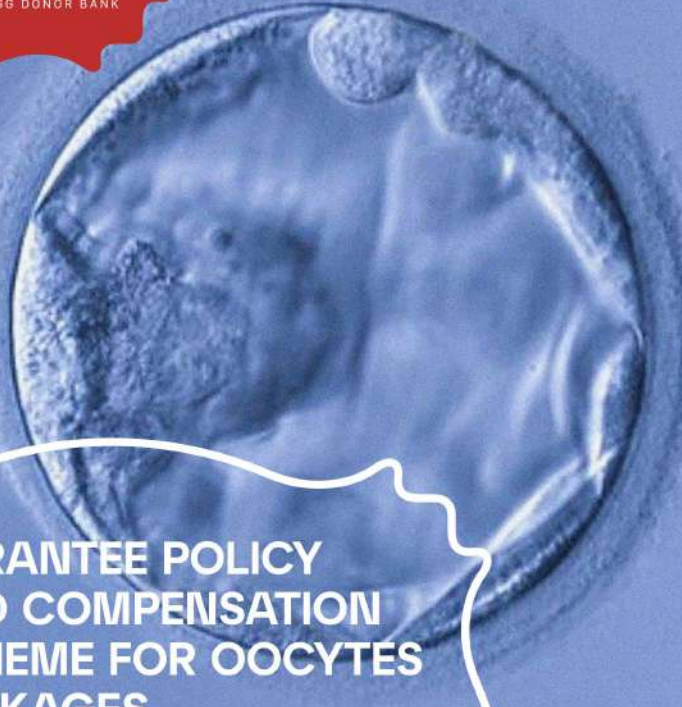
Naming, brand identity, positioning, brand DNA,
key messages







Garnet
EGG DONOR BANK



GARANTEE POLICY
AND COMPENSATION
SCHEME FOR OOCYTES
PACKAGES



Garnet
EGG DONOR BANK



LOOKING FOR THE EGG DONOR?
FIND YOUR PERFECT EGG
DONOR HERE!

garnet.com



Garnet
EGG DONOR BANK



FROM
ONE SEED
TO **WHOLE**
GENERATION





Garnet
EGG DONOR BANK



ALREADY IN YOUR
HEART, SOON IN
YOUR ARMS



Garnet
EGG DONOR BANK



FAMILY
WHERE LIFE BEGINS
& LOVE NEVER ENDS

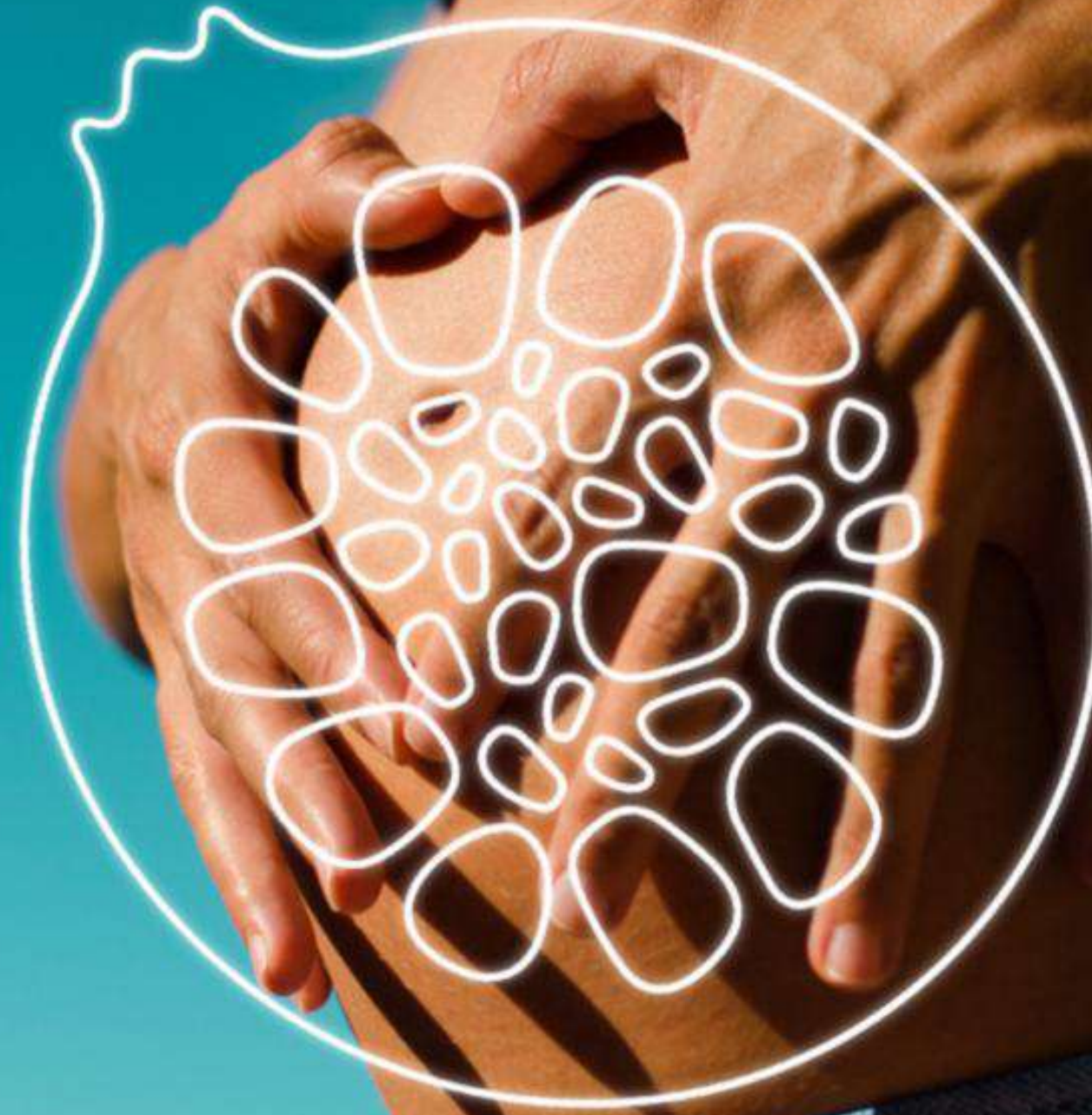


[FIND EGG DONORS](#) [EGG DONORS](#) [FOR PATIENTS](#) [FOR CLINIC](#) [ABOUT](#) [CONTACT US](#)

FROM ONE SEED TO WHOLE GENERATION

We offer extraordinary egg donor solutions! Our main feature is that we do not offer the vitrified oocytes, patients are free to choose the egg donor which would be stimulated and all received oocytes would be vitrified and the oocytes sent to the customer destination point.

[More](#)



05

Ovopuzzle egg bank

Logo, brand identity

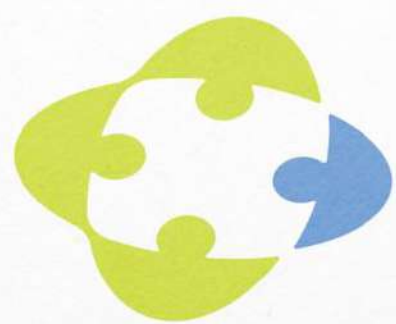
E-commerce, egg donor catalog







OvoPuzzle
EGG DONOR BANK



OvoPuzzle
EGG DONOR BANK



OvoPuzzle
EGG DONOR BANK

MAKE YOUR
OWN PUZZLE
OF A HAPPY FAMILY

**Dr. Anastasiya
Seilova**

Founder CEO
Fertility specialist
PhD

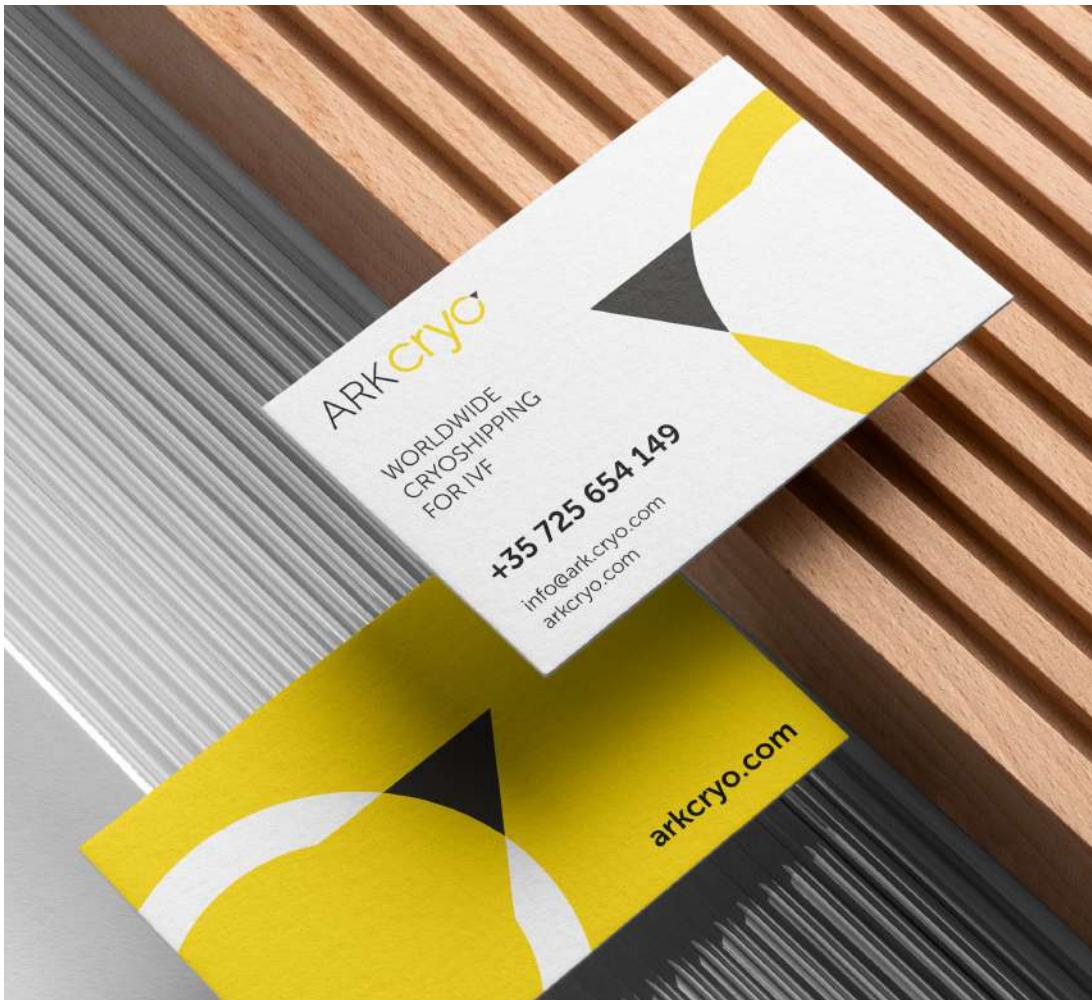
www.ovopuzzle.com
info@ovopuzzle.com

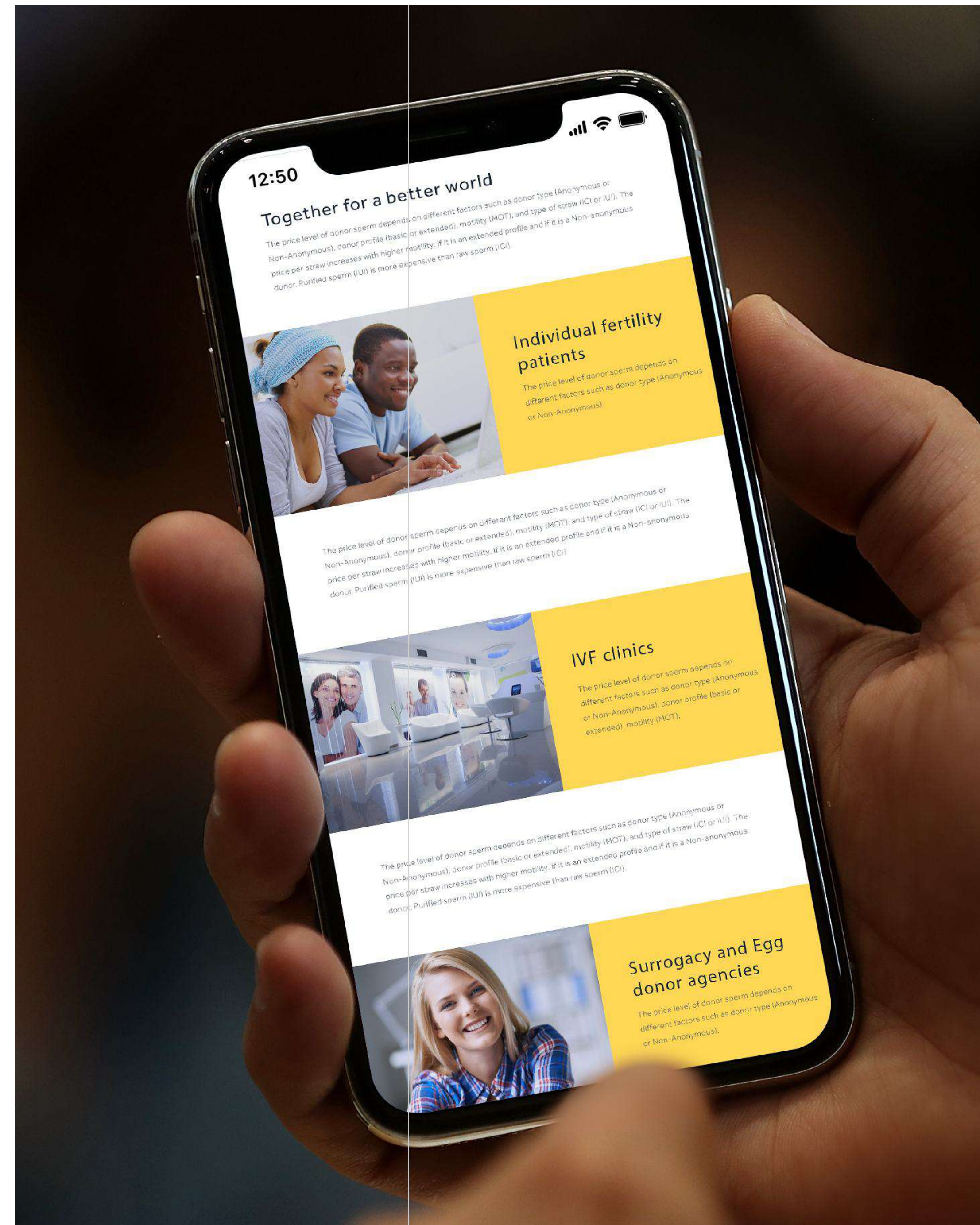
+38 093 682 9939

ARKcryo

WORLDWIDE
CRYOSIPPING FOR IVF







The future is for those who
think beyond the boundaries
of today

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ivfunique.com

Instagram
Behance
Linkedin