

ivfunique

niche ivf marketing agency

IVF DESIGN

ivfunique.com

GRAPHIC / DIGITAL

WE DESIGN YOUR FUTURE

- WE BELIEVE THAT OUTSTANDING DESIGN CAN CHANGE A FUTURE OF YOUR BUSINESS. THAT WHY DESIGN UNIT IS SO IMPORTANT FOR **IVFUNIQUE.**

- WE FOCUS ON **DESIGN TRENDS, COLOURS AND VISUAL AESTHETICS**

ivfunique.com

STANDARD

900 \$

Logo
/ logo book
+ 5 brand elements

Need additional branding elements like social media, merchandise, or outdoor advertising? No problem - check out our add-on services and choose what you need.

Deliverables are provided in jpg, png, ai, and pdf formats.

Logo

- Logo design (3 concepts)
- Brand stylistic
- Corporate fonts (typography)
- Color Palette
- Pattern (graphic element)
- Logobook (presentation of the logo chosen by the customer: rules for using the logo, monochrome and color versions of the logo, typography, palette).

5 web / graphic elements (at your choice)

- 1 website scroll
- Packaging
- Business card
- Corporate letterhead
- Brochure

Who is this package recommended for?
For startups and small businesses.

Perfect for a quick, budget-friendly business or project launch. Includes a logo, fonts, color palette, and 5 key web/graphic elements.

ADVANCED

2000 \$

Logo / logo book
+ Tone of voice /
+ 5 brand elements
+ 5 merch elements

Need additional branding elements like social media, merchandise, or outdoor advertising? No problem - check out our add-on services and choose what you need.

Deliverables are provided in jpg, png, ai, and pdf formats.

Logo

- Logo design (3 concepts)
- Brand stylistic
- Corporate fonts (typography)
- Color Palette
- Pattern (graphic element)
- Logobook

Tone of voice / Brand messages

- Competitive market environment research / analysis (website, visual identity, positioning).
- 3 whales elaboration: Mission / Vision / Values
- Target audience analysis
- Corporate tone of voice design
- Key brand messages
- Main slogan +2 additional ones
- Points of differentiation development

5 web / graphic elements (at your choice)

- 1 website scroll
- Social media
- Corporate letterhead
- Business card
- Packaging

5 web / merch elements

- T-shirt, polo, uniform
- Pen, pencil
- Sticker pack
- Corporate gifting
- Drinkware, coasters

Who is this package recommended for? For medium and large companies

If you're planning to launch a long-term business or expand an existing, this package is for you. It includes your brand's tone of voice, key messages, slogan, logo, logo book, and logo on five media.

PREMIUM

3000 \$

Logo / logo book
+ Tone of voice + Naming
+ 10 brand elements
+ 5 digital elements

Need additional branding elements like social media, merchandise, or outdoor advertising? No problem - check out our add-on services and choose what you need.

Deliverables are provided in jpg, png, ai, and pdf formats.

Logo

- Logo design (3 concepts)
- Brand stylistic
- Corporate fonts (typography)
- Color Palette
- Pattern (graphic element)
- Logobook

● Recommended: social media, business card, company letterhead, company packaging.

5 Digital
elements

- Posts design facebook / instagram
- Profile cover design

- Highlights
- Stories

- 2d logo motion

Tone of voice / Brand messages

- Competitive market environment research / analysis (website, visual identity, positioning).
3 whales elaboration: Mission / Vision / Values
- Target audience analysis
- Corporate tone of voice design
- Key brand messages
- Main slogan +2 additional ones
- Points of differentiation development

● 10 web / graphic brand elements – на вибір замовника.

Who is this package recommended for?

For companies with a substantial budget and innovations desire. A turnkey package—just enjoy the results.

VISUAL IDENTITY ELEMENTS

Business

- business card
- corporate letterhead
- presentation template
- document folder
- printed envelopes
- lanyard with ID badge
- recognition certificates

Printing

- brochure
- catalog
- promotional posters
- event invitations
- gift cards, vouchers
- certificates
- notebook

Merch

- pen
- pensil
- t-shirt, polo
- cup
- water bottle
- sticker pack
- umbrella
- eco bag

Outdoor

- citylight
- poster
- signboard
- pointer

Digital

- social media (posts, instagram grid, stories, highlights, profile covers)
- banners for social networks
- 2d logo animation
- 3d logo animation
- email template

Additional Services

1 brand book element **55 \$**

Naming **300 \$**

DESIGN STAGES

1 stage

- Agreement signing
- 50% prepayment
- Starting a project

2 stage

- Debriefing process

3 stage

- Logo concepts design
(up to 3 weeks)

4 stage

- Showcasing, discussion,
corrections making

5 stage

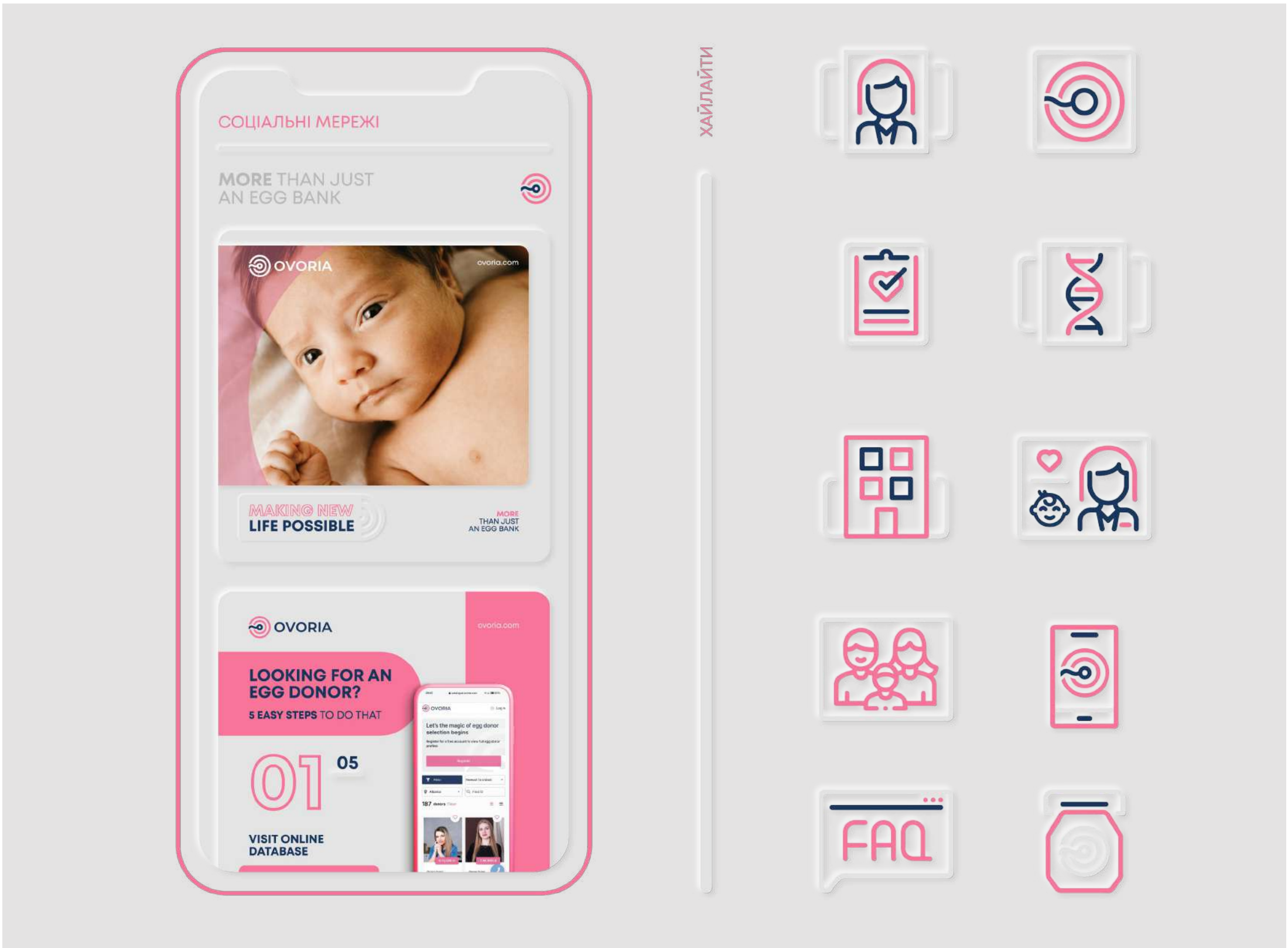
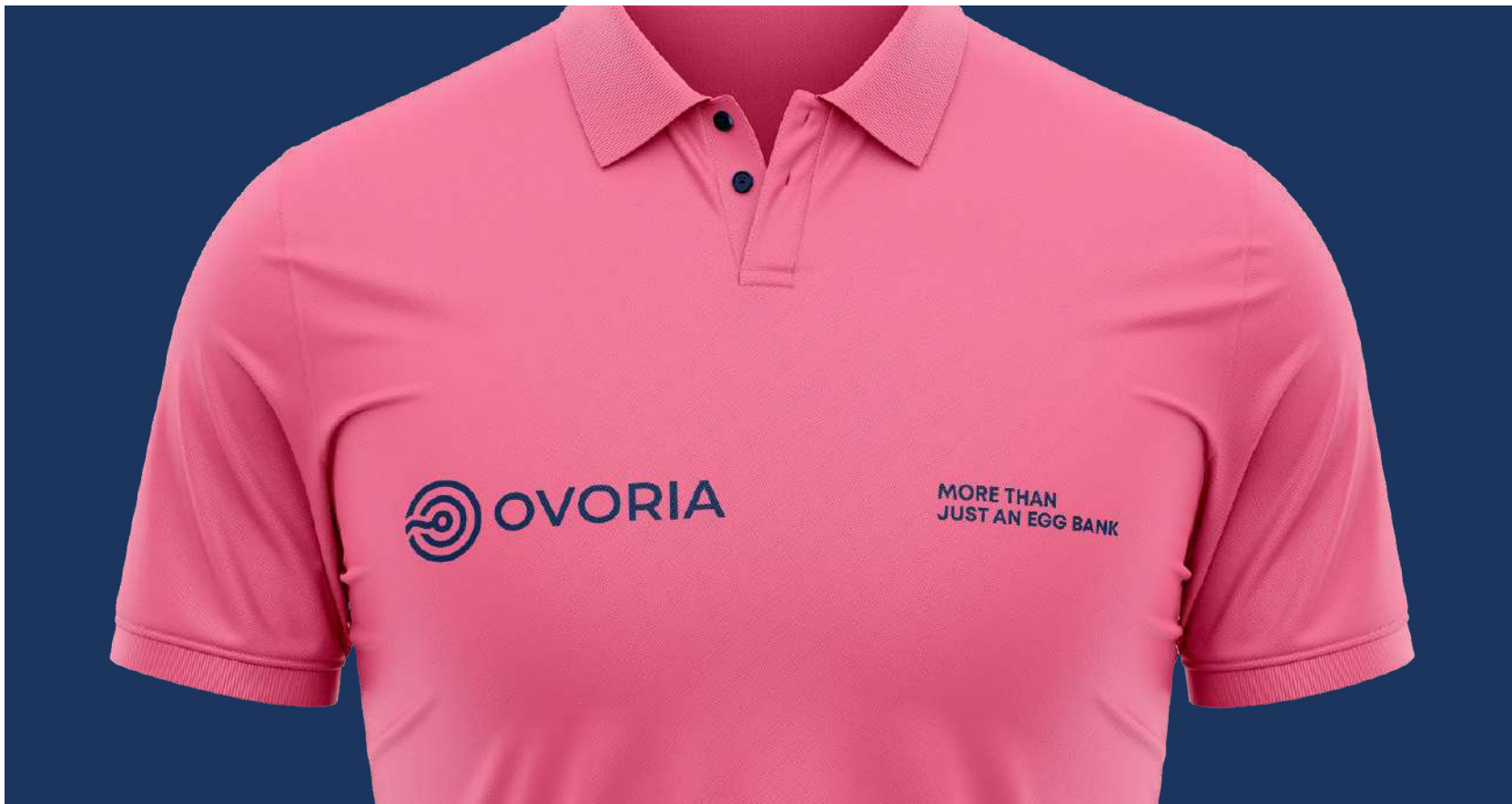
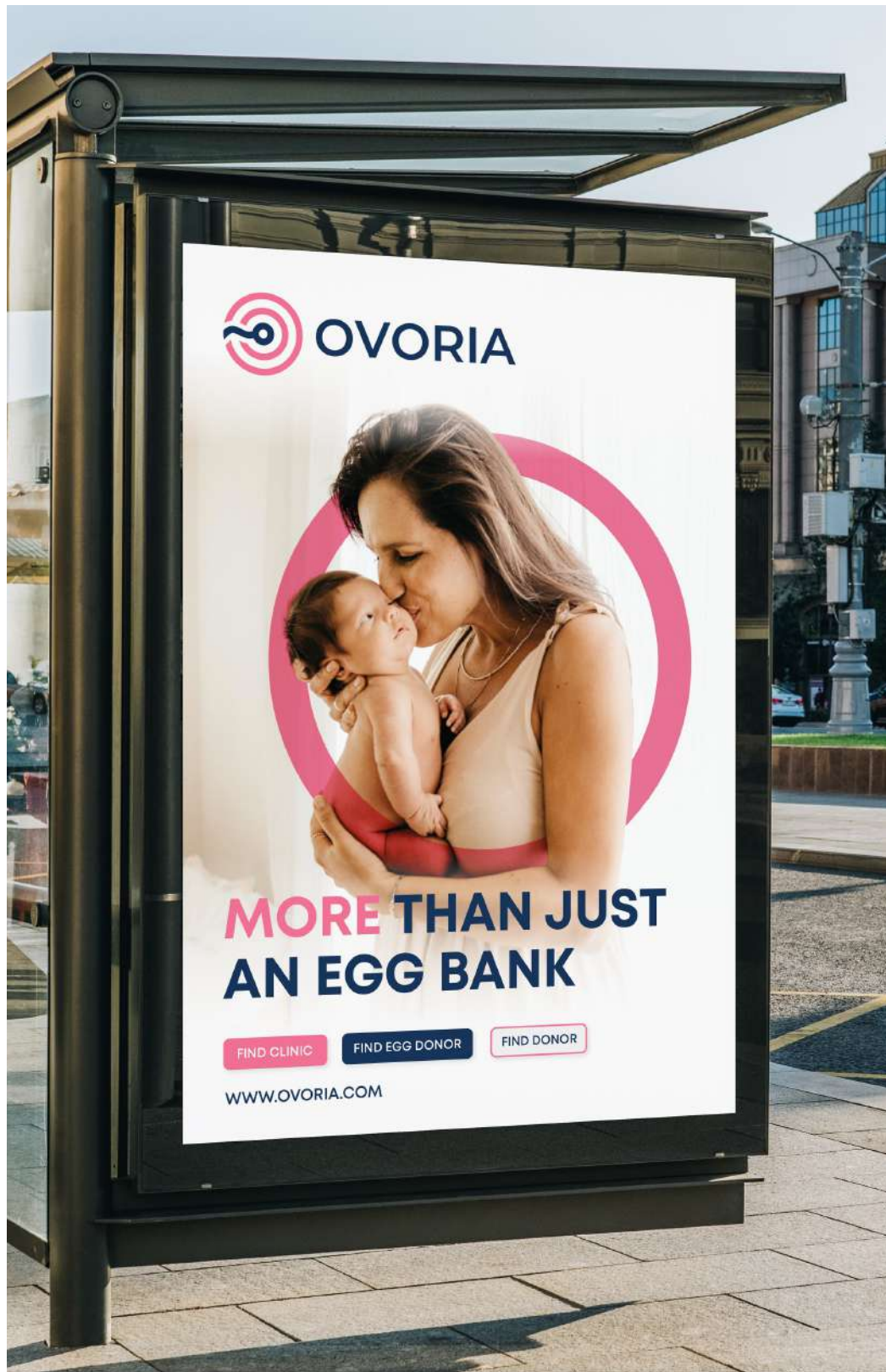
- Logo finalization
- Logobook
- Transferring deliverables to
a client

6 stage

- Tone of voice / Brand
messages (up to 2 weeks)
- Transferring files to a client
in pdf / word / ai formats

LOGO AND PROJECTS









MORE THAN JUST AN EGG BANK

FIND CLINIC | FIND DOCTOR | FIND EGG DONOR

OVORIA.COM



Find clinics Find doctors Find egg donors For donors For recipients For clinics About us Blog Contact

More than just an egg bank

Here you can find the egg donor, appropriate clinic and doctor for your egg donation cycle.

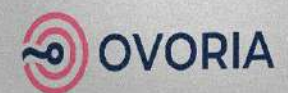
- Find clinic
- Find doctor
- Find egg donor

Enter city or postcode

Find clinic

or

Find egg donor



MORE THAN JUST AN EGG BANK

FIND CLINIC | FIND EGG DONOR | FIND DOCTOR

OVORIA.COM



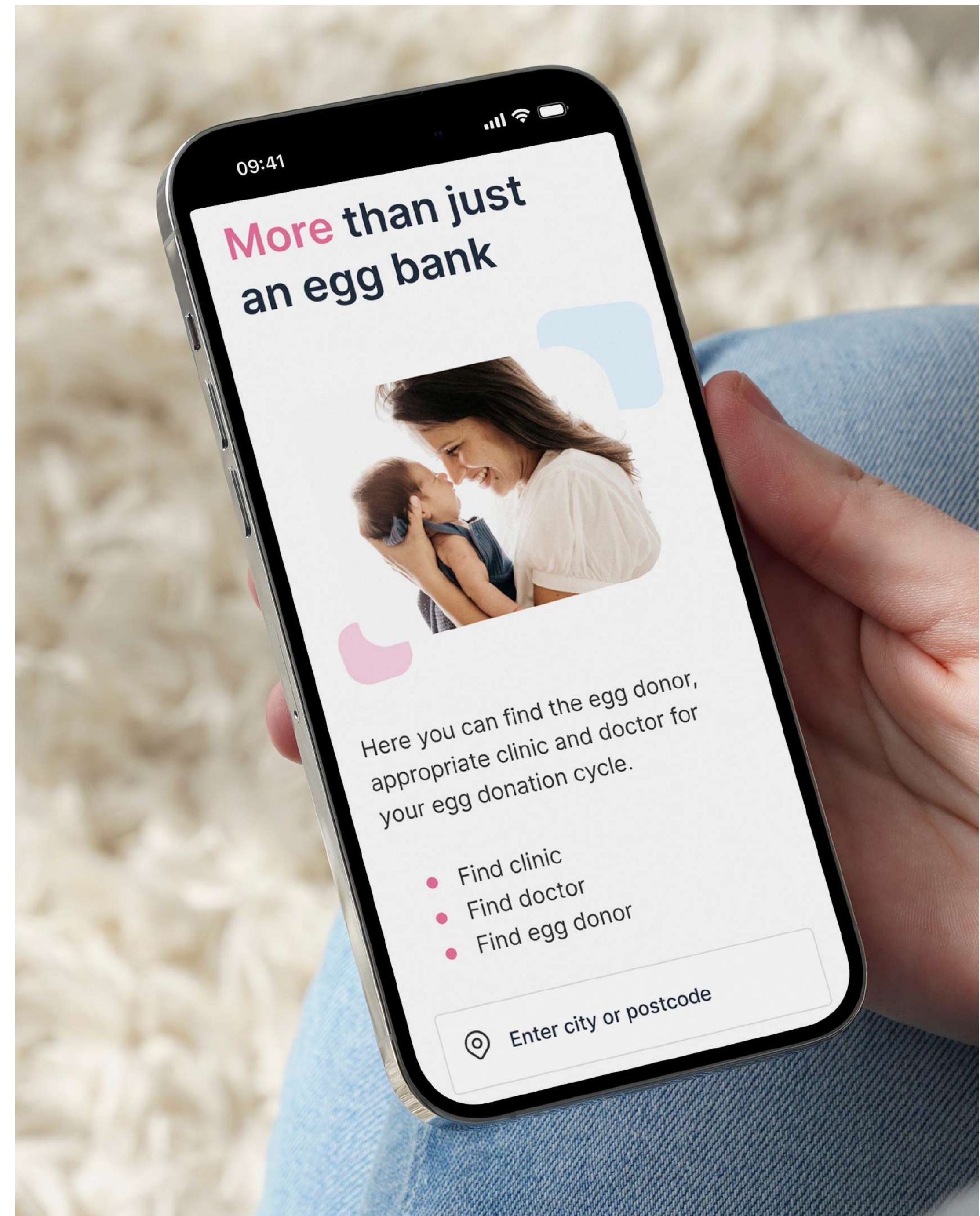
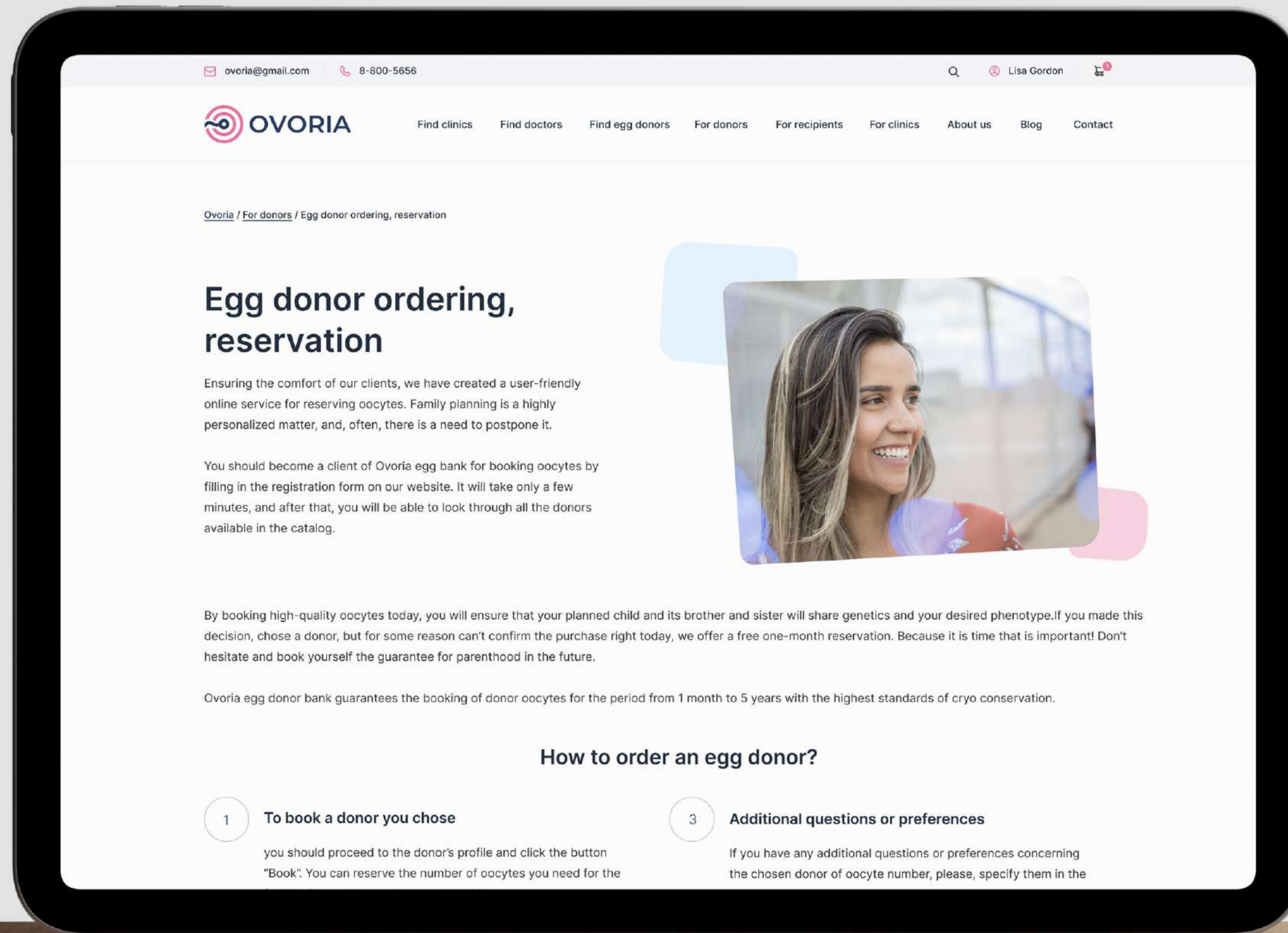
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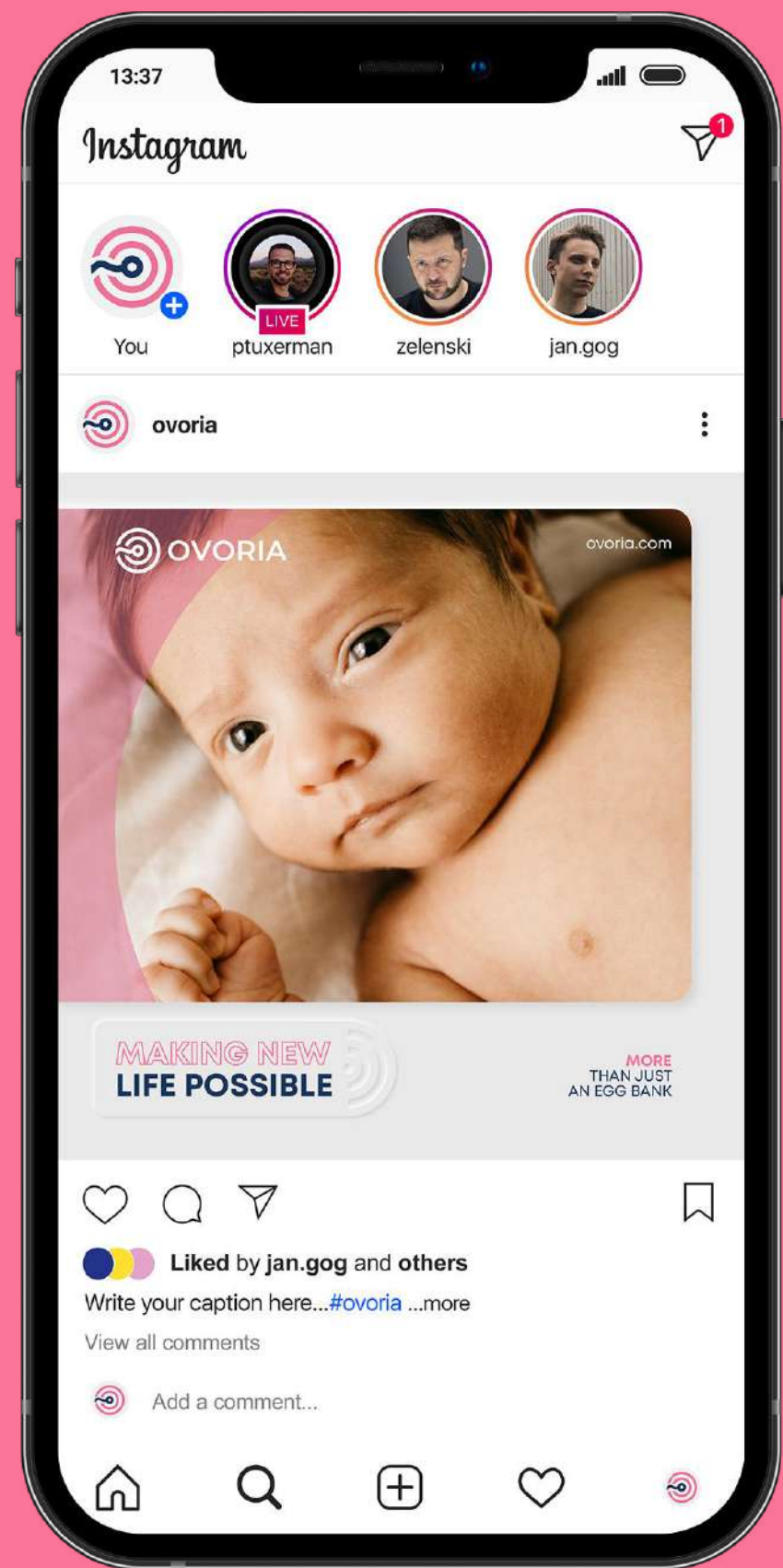
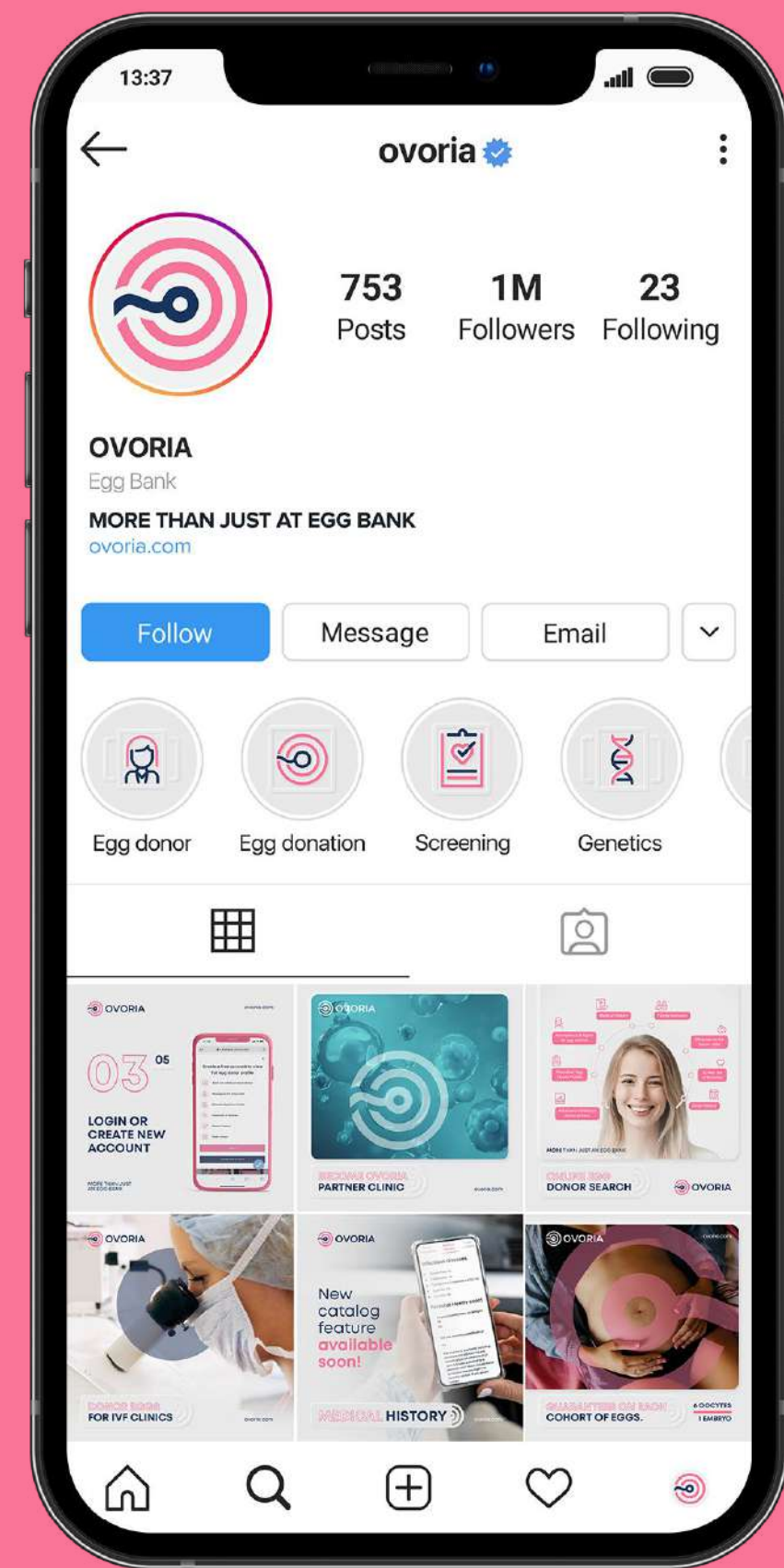
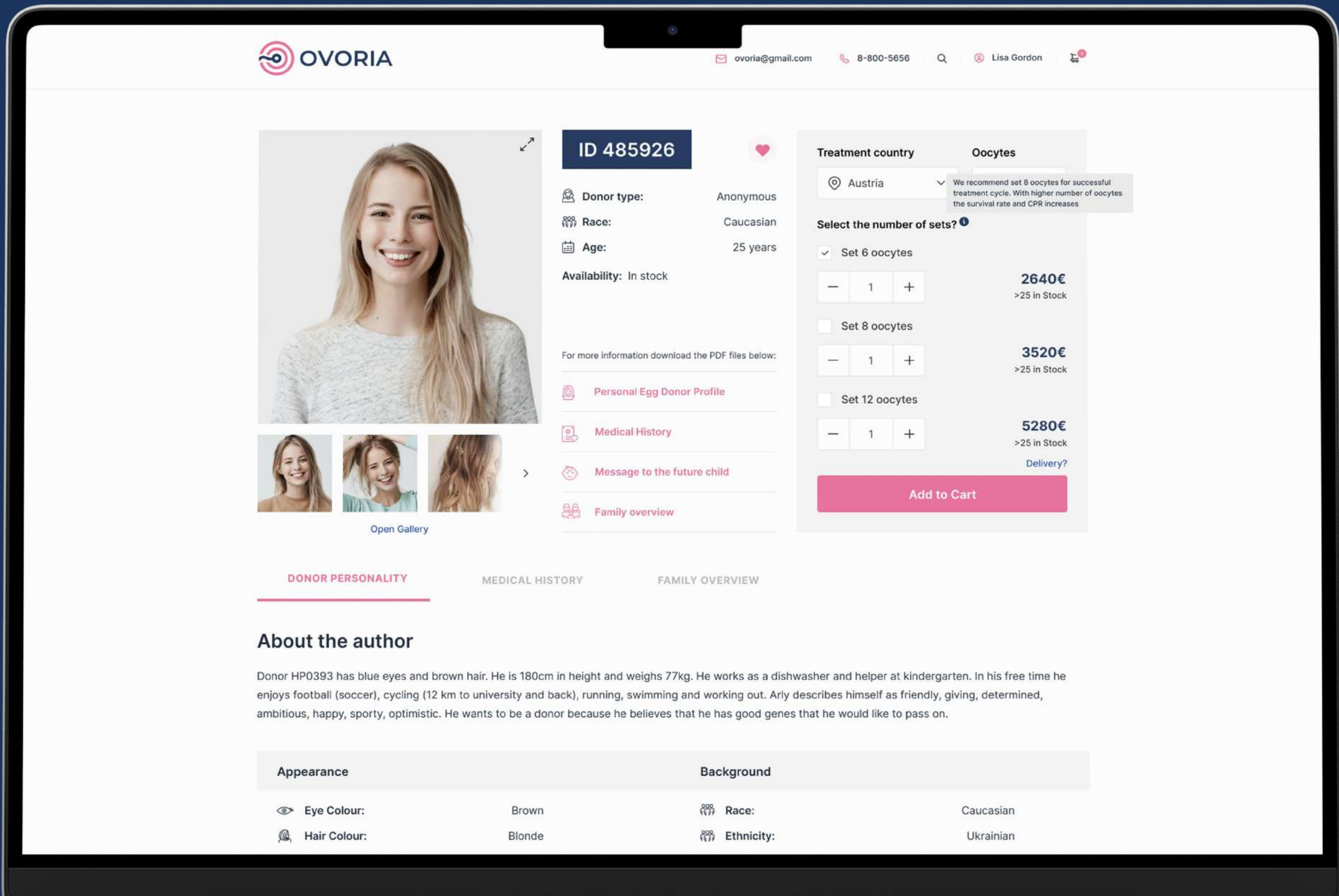
CRYO
TECHNOLOGIES
WORKING FOR LIFE



OVORIA

CRYO
TECHNOLOGIES
WORKING FOR LIFE





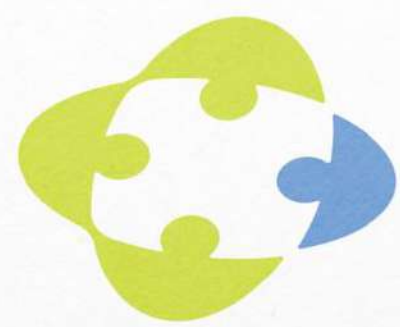








OvoPuzzle
EGG DONOR BANK



OvoPuzzle
EGG DONOR BANK



OvoPuzzle
EGG DONOR BANK

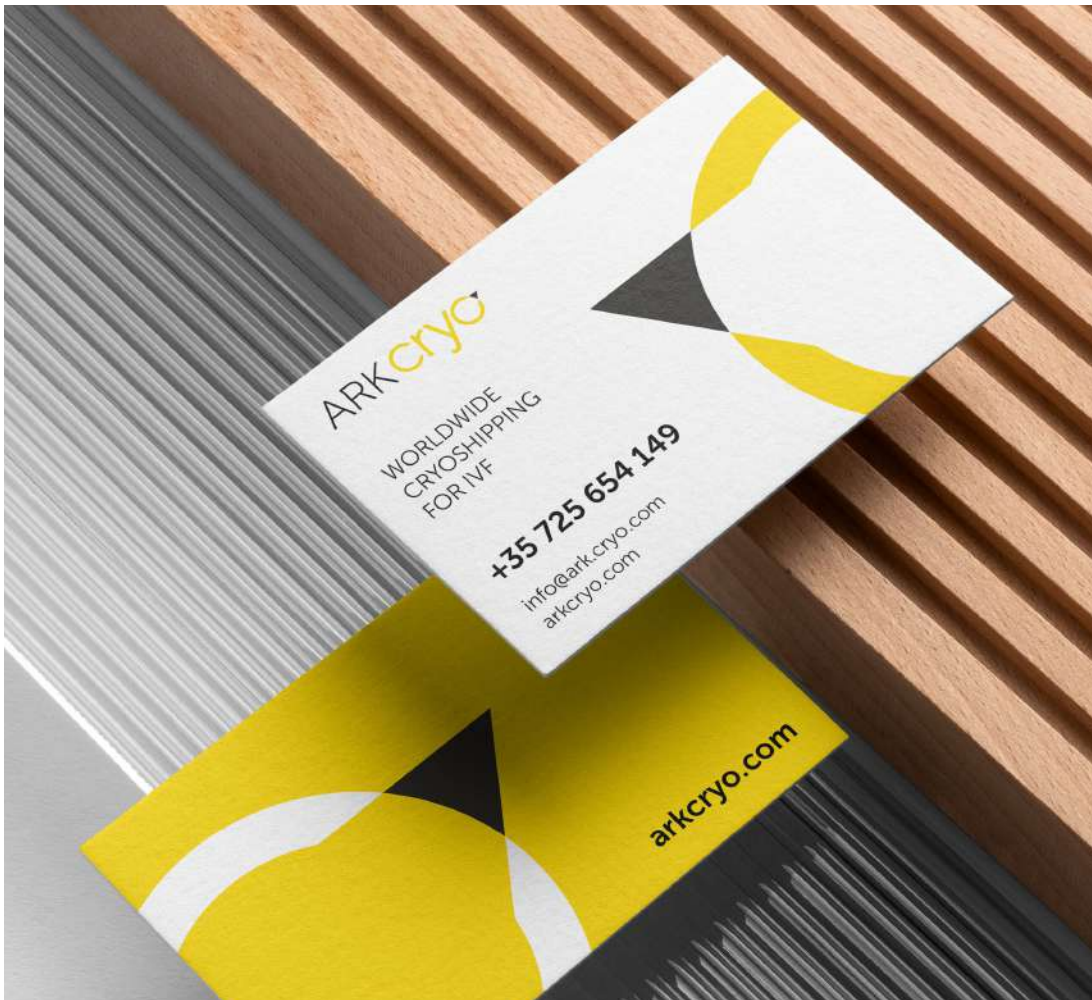
MAKE YOUR
OWN PUZZLE
OF A HAPPY FAMILY

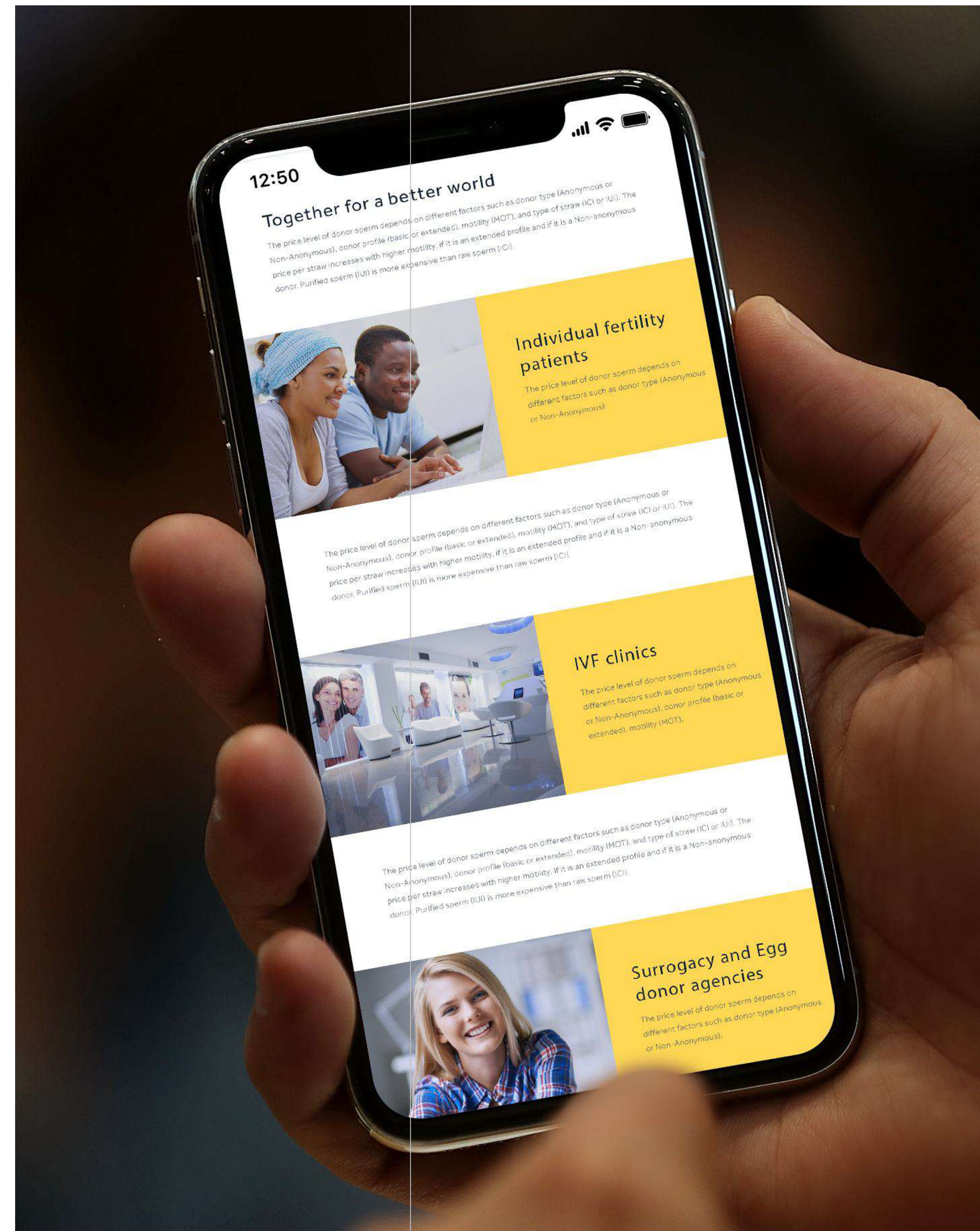
**Dr. Anastasiya
Seilova**

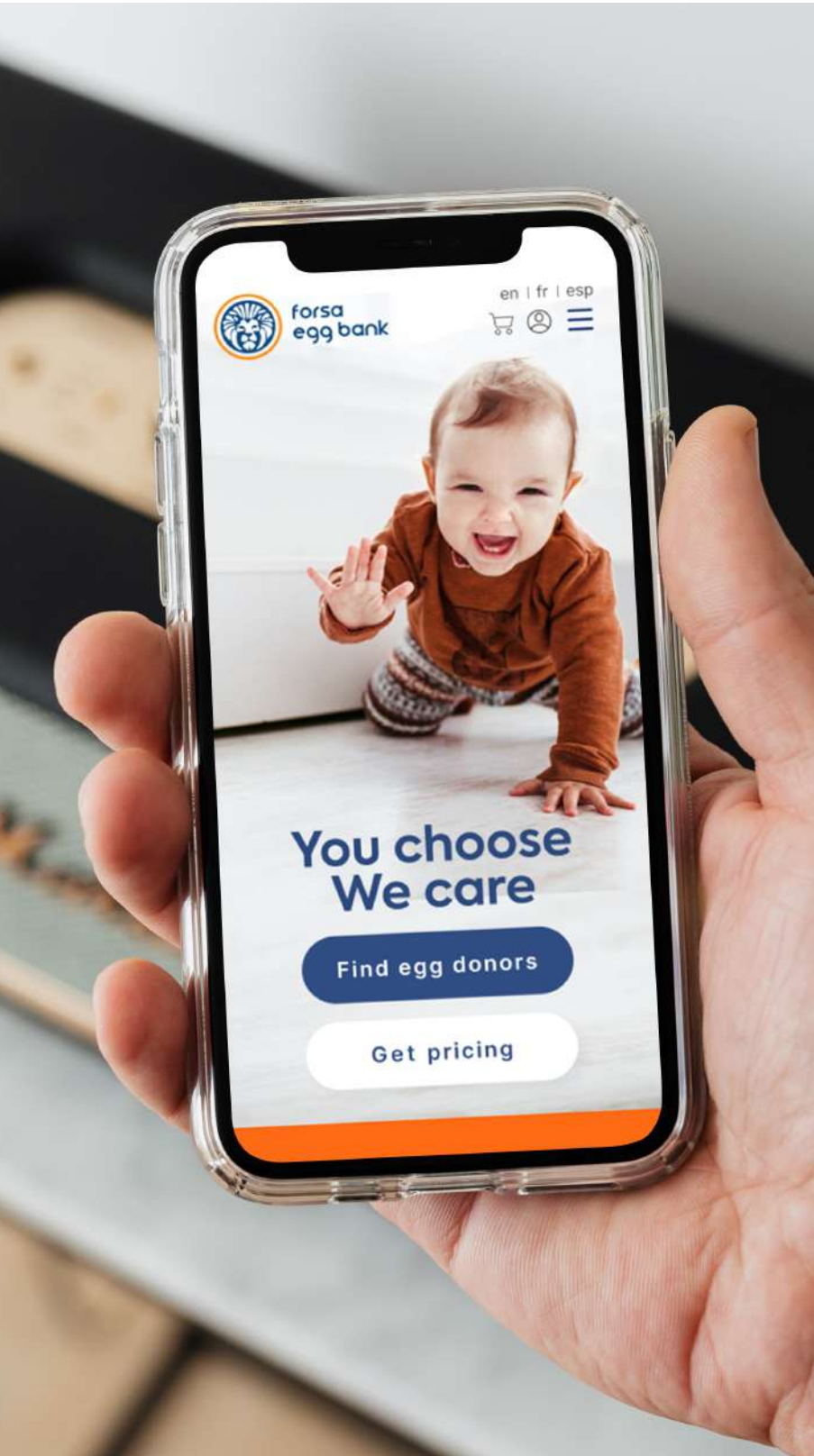
Founder CEO
Fertility specialist
PhD

www.ovopuzzle.com
info@ovopuzzle.com

+38 093 682 9939









Egg donor screening

Rigorous egg donor screening means how healthy your children will born. We really take care to proceed the most complete diagnostic, genetic, lab testing for all our egg donors.

Read more

Interested to order donor eggs?

Already choose an egg donor and ready to move forward?

Request a price list

Request presentation

Order donor eggs for your clinic

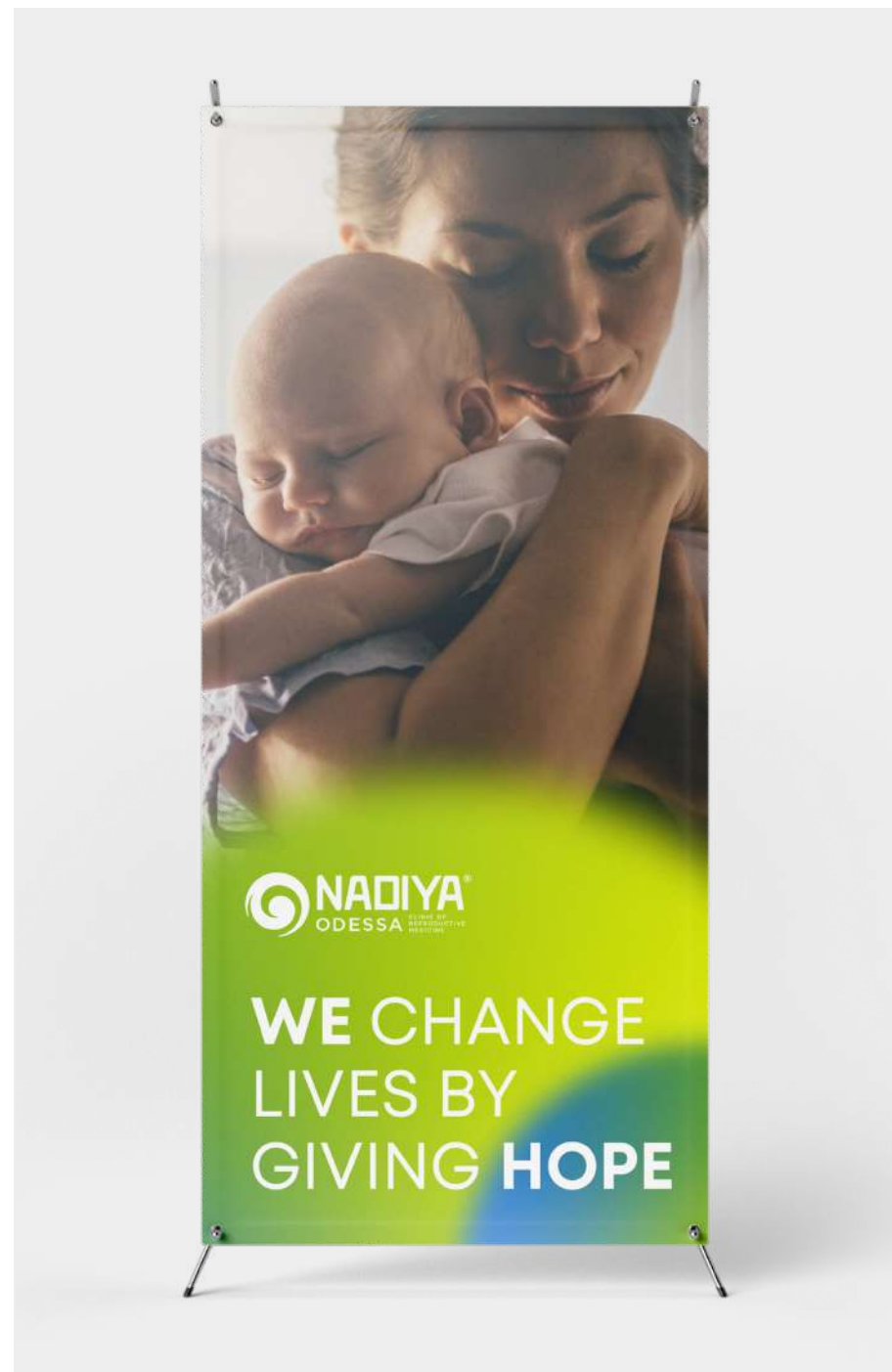
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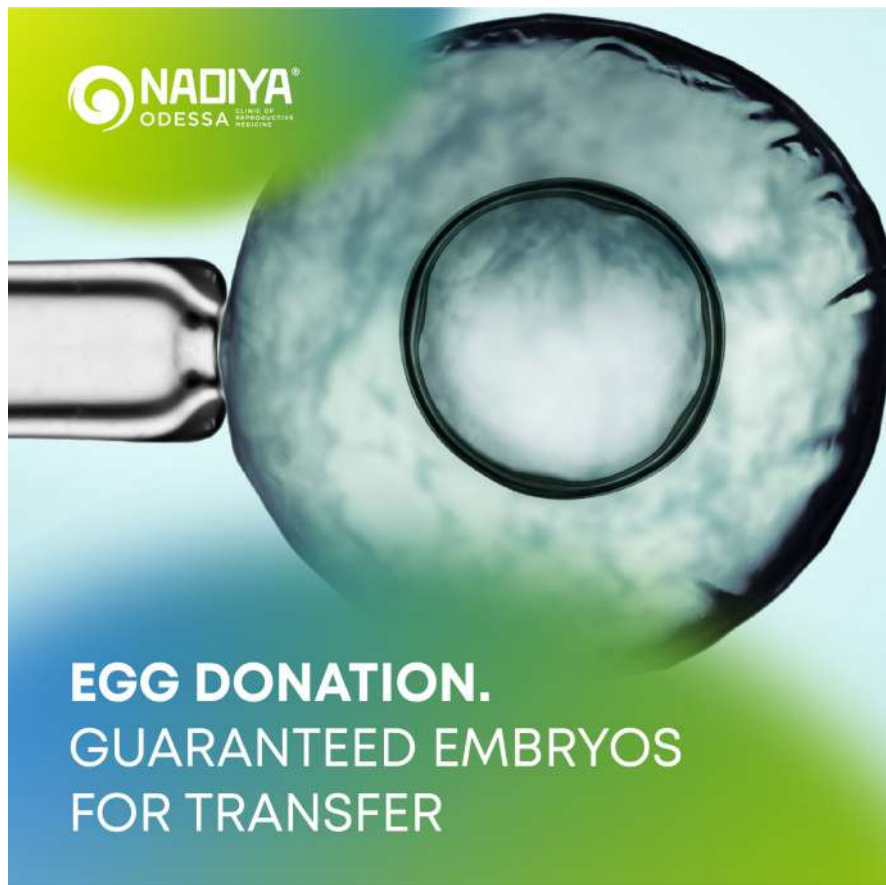
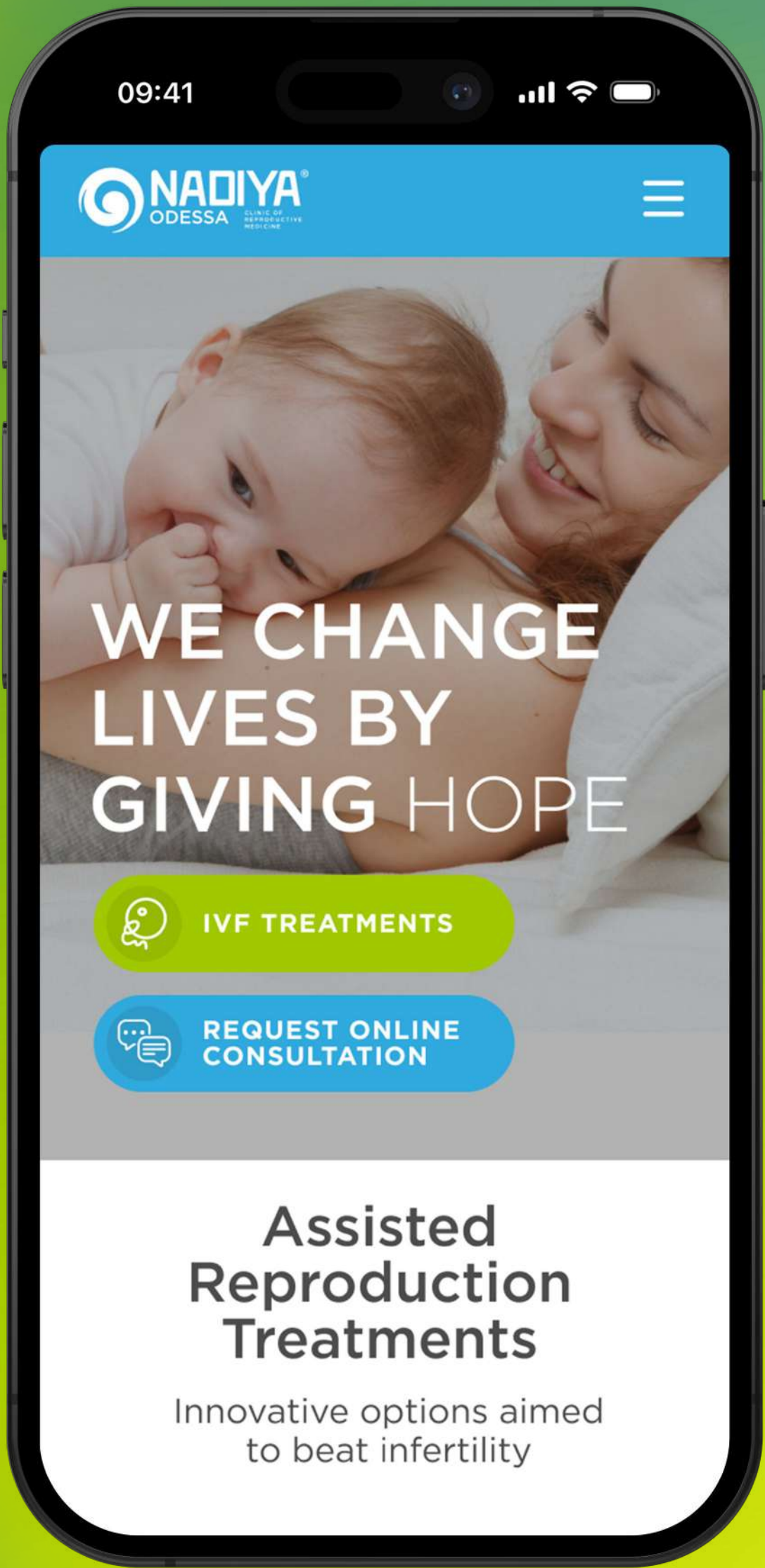
Write us your needs: oocyte volumes; egg donor race, phenotype etc

02

Sign the agreement







MISSION

To help people who struggling with infertility to get pregnant using innovative fertility treatment methods.

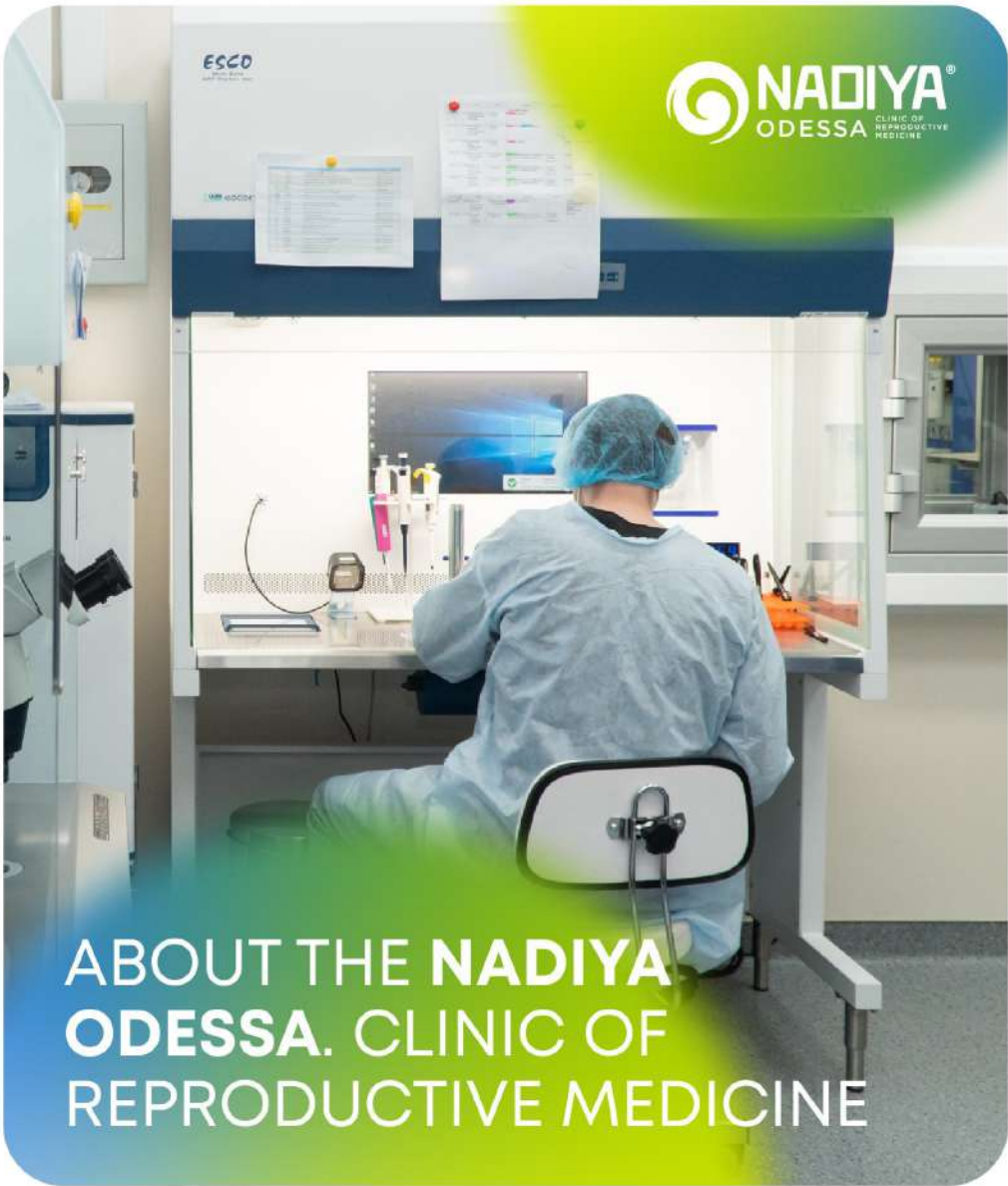
VISION

To welcome at Nadiya Odessa clinic of reproductive medicine intended parents from all over the world.

VALUES

Patient care
Innovations
Advanced treatment technologies

Transparency
Empathy
Quality standards improvement



ABOUT THE NADIYA
ODESSA. CLINIC OF
REPRODUCTIVE MEDICINE



ALL TOGETHER
WE TRANSFORM DREAM
OF A BABY INTO REALITY

During the last 19 years we've helped thousands of intended parents all over the world to beat infertility and starting a family. "Nadiya" from ukrainian language means hope. **We give hope** to every clinic patient: **to get pregnant and give birth to a healthy baby.** Our **"360" IVF Care** patient oriented philosophy is aimed to surround you with a maximum of comfort during your journey with us. We use **innovative assisted reproductive technologies** such as: egg donation, surrogacy, ivf, icSI, aimed to **help couples with the multiple failed cycles experience.**

KEY MESSAGES 01



ГЕТЕРОСЕКСУАЛЬНІ
ПАРИ ВІКОМ
ВІД 25 ДО 51 РОКУ



ОДИНОКІ
ЖІНКИ

CUSTOMER PORTRAIT 01

TONE OF VOICE

WE ARE

- Innovative
- Open minded
- Ready to help
- Ready to listen patients
- Proud to be a part of Nadiya
- Ready to improve medical knowledges
- Ready to improve

WE ARE NOT / DO NOT

- afraid to speak with patients
- hiding the real success rates
- do not refuse patient for the online communication
- do not avoid patients

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+38 093 473 91 76

ivfunique.com

hello@ivfunique.com

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YOUR UNIQUE IVF BRAND!

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